

2022 Tourism, Culture and Sport Enhancement Fund Final Report

This report will allow Tourism Simcoe County to gain perspective on the impact that your initiative has had in your community, as well as enable us to compile data on the success of the funded projects, the effectiveness of the grant program and help us determine ways to improve.

A complete project and financial report for the funded initiative and copies of all associated receipts must be submitted within 30 days of completion of the initiative, and no later than April 15, 2022. It is the funding recipient's responsibility to submit their Post Report on time.

In the absence of a post report, it is assumed that the awarded funds have gone unspent and the organization will be ineligible for future funding until the reporting requirements have been fulfilled, confirming that the funds were spent on eligible project costs.

NOTE: In order to be eligible for future funding, the post report must be received before a new application for funds is submitted.

Name of Organization:

Project Number: 2022 -

**This number can be found on your Award Letter*

SUBMISSION CHECKLIST

1 signed copy of the final report (this document)

1 copy of the financial statement for the funded initiative

List ALL sources of revenue for the initiative, including other grants, donations, sponsorships, partnerships, ticket sales, etc.

List ALL actual expenses (inclusive of HST) for the initiative and details of those costs.

1 copy of all receipts associated to the funded expenses only

1 invoice for the balance payment, if applicable

The invoice must be received no later than December 17, 2022 at 4:30PM in order to receive payment within the 2022 calendar year.

SUBMISSION DEADLINE

Within 30 days of project completion and no later than Fri. April 15, 2022 at 4:30PM

Please answer the following, using only the space provided.

Provide a brief overview of the funded initiative.

Did you make any changes from your original plans, as submitted in your application? (i.e. increased costs, change in activities, unexpected costs, new or cancelled partnerships, etc.)

Yes

No

If yes, please provide details

Did you receive any financial support which was not identified in your application?

Yes

No

If yes, please provide details

With regards to the funded initiative, what worked?

With regards to the funded initiative, what didn't work?

Did the initiative meet the key performance indicators outlined in your application? Please explain.

How did the funds allow you to achieve the goals and objectives outlined in your application?

Has the initiative generated benefits to your organization?

- Increase in attendance or visitation
- Increase in number of programs and/or services offered
- Change in type of program and/or services offered
- Expanded marketing reach (new target markets, new media types)
- New partnerships
- Strengthened existing partnerships
- Other—please elaborate

How did you find out about this funding program?

- | | |
|---|----------------------------|
| TSC industry e-newsletter | TSC social channels |
| Direct contact from TSC staff | Web search |
| Member of County Council | Media release |
| Referral from another applicant / Word of mouth | Other—please specify below |

Do you have any suggested improvements to the Tourism, Culture and Sport Enhancement Fund program or administration process?

Additional comments

SIGNATURE

Signature of Authorized Signing Authority:

Printed Name:

Title:

Email:

Phone:

Date:

In accordance with the Municipal Freedom of Information and Protection of Privacy Act, any personal information that is collected is done so under the authority of the Municipal Act, S.O. 2001, c.25 and will be used to contact applicants under the Tourism, Culture and Sport Grant.

