



North Simcoe Tourism  
P.O. Box 132, Station Main  
Midland, ON L4R 4K6  
(705) 543-9229  
gbay.ca

## **Call for Nominations and Applications The Heart of Georgian Bay Board of Directors**

The Heart of Georgian Bay seeks nominations and applications to fill up to three (3) vacancies on its Board of Directors.

The 7-11 industry led volunteer Board is responsible for providing direction to the organization in fulfillment of its mandate to grow tourism in the Heart of Georgian Bay, which consists of the municipalities of Midland, Penetanguishene, Tay and Tiny.

Preference will be given to those candidates with proven experience in marine management; accommodations; and food and beverage.

**The Heart of Georgian Bay Mission:** It is our mission, in partnership with local tourism operators, groups and organizations, to attract visitors to the Heart of Georgian Bay, encourage them to stay longer and spend more money and to entice them to return again.

This is a volunteer position and the commitments are monthly meetings and committee work for a term of three (3) years.

Interested individuals should complete the accompanying application form and submit along with C.V. to [bdubeau@gbay.ca](mailto:bdubeau@gbay.ca).

**The deadline for applications is 4:00 p.m. Friday, April 13, 2018.** Decisions are expected on or before Monday, April 30, 2018. All applicants will be contacted.

### **For more information, contact:**

Brig Kennair  
Chair, Heart of Georgian Bay  
(705) 427-7636  
[bkennair@gbay.ca](mailto:bkennair@gbay.ca)



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## Application Heart of Georgian Bay Board of Directors

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Occupation/Title/Role \_\_\_\_\_

Name of Organization \_\_\_\_\_

1) Please provide a brief summary of your experience in the tourism industry and the knowledge/skills you will bring to the table.

a) Tourism in general

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b) Tourism within North Simcoe

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2) Why do you want to be a Director of The Heart of Georgian Bay? Briefly describe any relevant knowledge and experience you would bring to this role.

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3) Please provide examples of how you have contributed (through work or volunteer efforts) or how your experience/expertise could assist the Heart of Georgian Bay in fulfilling its mandate in the areas of:

- Tourism development and training

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- Attraction of tourism investment

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- Tourism product development

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- Strategy planning and marketing in respect of tourism

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- Advocacy and communication related to tourism

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4) Other – Do you have Board experience?    Yes     No

If yes, please describe your experience and include any past private or public sector Boards on which you served.

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If no, please indicate if you have any experience as a member of a decision-making group with a mandate, decision-making powers and multiple stakeholders.

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## **Job Description**

### **Heart of Georgian Bay (North Simcoe Tourism) Volunteer Board Member**

The Heart of Georgian Bay (North Simcoe Tourism) Board of Directors is the governing authority for tourism activities in North Simcoe (Midland, Penetanguishene, Tay, Tiny). Tourism is a strategic pillar of the Economic Development Corporation of North Simcoe.

#### **General Duties**

As a member of the Board, a Director acts in a position of trust for the Heart of Georgian Bay and is responsible for the effective governance of the organization.

A Director is expected to be fully informed on organizational matters and to participate in the Board's deliberations and decisions in matters of strategic direction, policy and financial management.

#### **Requirements**

- Commitment to the Mission, Vision and Values of the organization
- Attendance and participation at Board meetings, once monthly
- Attendance and participation at meetings of assigned committees
- Attendance at the Annual General Meeting as a member
- Support special events

#### **Term**

Term of office is three years.

#### **Responsibilities**

- Represent the Heart of Georgian Bay Board
- Consider and make decisions on matters of policy, strategy and direction
- Review and respond to recommendations from stakeholders
- Authorize major commitments made on behalf of the organization
- Monitor all Board policies