

MIDLAND | PENETANGUISHENE | TAY | TINY

*experience*  
**THE HEART OF  
GEORGIAN BAY**



**YOUR DISCOVERY GUIDE** <sup>2023</sup>



@grslexiandcharlie



@briannedubeau



@cruisingwithpaulandalex



@bell\_falls



@heyrubyjean

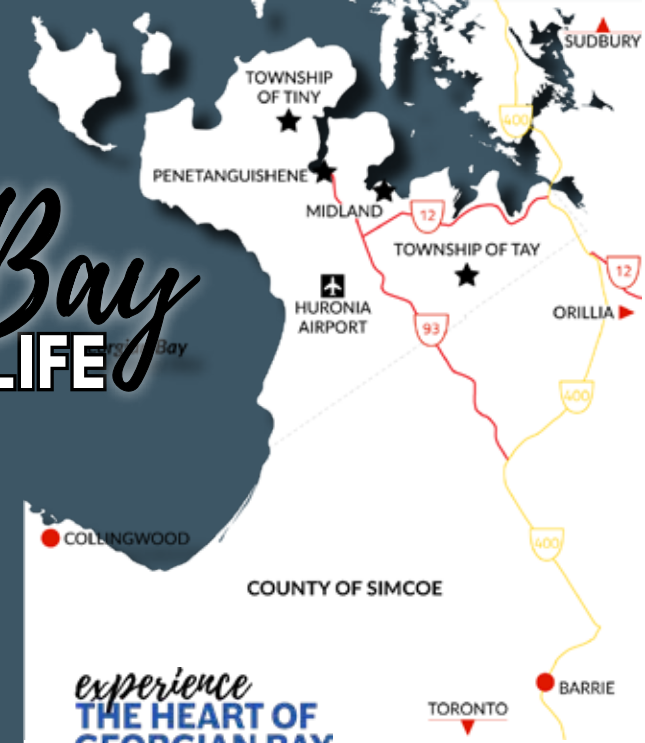


@supercapacity

# LIVE THE Georgian Bay LIFE

Located 90 minutes north of Toronto, on a peninsula jutting into Canadian paradise, the Heart of Georgian Bay proudly encompasses the communities of Midland, Penetanguishene, Tay and Tiny.

Here, you will find National and Provincial Parks, cherished historical sites, deep-rooted Indigenous and Francophone culture, protected wildlife areas, waterfront recreational trails, and so much more.



experience THE HEART OF GEORGIAN BAY

## WHAT'S INSIDE

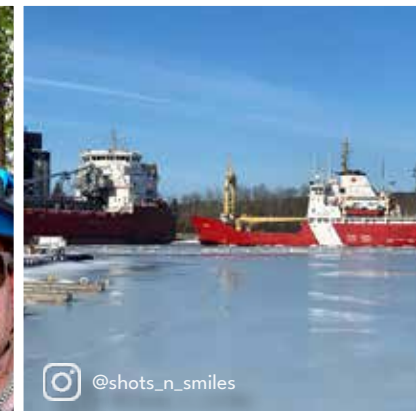
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@experiencesimcoecounty



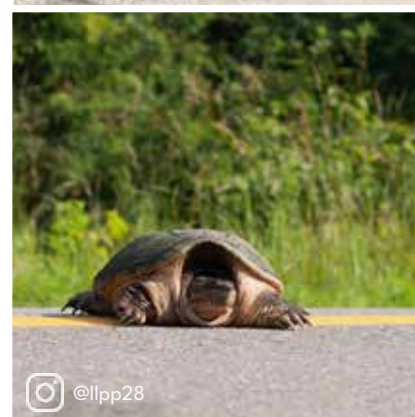
@gbay\_dadventures



@shots\_n\_smiles



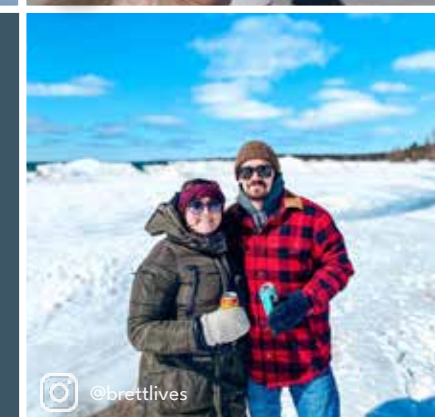
@j.l.fitchett



@lpp28

Beaches here rival the most exotic white sand and crystal clear water you'll find anywhere in the world. Freshwater boating, whether under power, sail or paddle, is unparalleled, and the fishing is rich. World class marinas and expert fishing charters await your arrival.

But if you think summer is where all the fun is, wait until you see how we celebrate winter! The Georgian Bay Snowbelt allows for a network of snowmobile trails, peaceful snowshoe adventures and perfect photo opportunities.



@brettlives



#heartofgbay to have your photos featured on our socials or website



**WE LIVE IT,**  
*YOU'LL love it*

## HOW TO GET HERE

### BY CAR

From Highway 400:  
Use Exit 121 for Highway 93  
Use Exit 147 for Highway 12  
Use Exit 98 for Bayfield Street/County Road 26

### BY TRANSIT

**SIMCOE COUNTY LINX BUS**  
With service from Barrie or Orillia  
to Midland and Penetanguishene  
1-800-263-3199 | linx.simcoe.ca

### BY WATER

We are located on Georgian Bay, in the eastern part of Lake Huron. Refer to pages 38-39 for more information on marinas and charters.

### BY AIR

**HURONIA REGIONAL AIRPORT (CYEE)**  
20 Ed Connolly Drive, Tiny  
(705) 526-8086 | huroniaairport.com

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## THE GOOD TO KNOW

### HOSPITAL

**GEORGIAN BAY GENERAL HOSPITAL**  
112 St Andrews Street, Midland  
main access from Highway 93  
(705) 526-1300

### TOURISM INFORMATION CENTRES

**MIDLAND HARBOURMASTER**  
165 King Street, Midland  
(705) 526-4610 | May to October only

**NORTH SIMCOE SPORTS & RECREATION CENTRE**  
527 Len Self Boulevard, Midland  
(705) 526-4275 x3206 | October to May only

**PENETANGUSHENE HARBOURMASTER**  
2 Main Street, Penetanguishene  
(705) 549-2232 | May to October only

**SOUTHERN GEORGIAN BAY CHAMBER OF COMMERCE**  
208 King Street, Midland  
(705) 526-7884

**ATTRIBUTION**  
Tourism Simcoe County  
1151 Highway 26  
Minesing, ON  
L9X 0Z7  
1 (800) 487-6642  
tourism@simcoe.ca



**CANADA'S LARGEST BUTTER TART FESTIVAL**  
Ontario's Best Butter Tart Festival



**CANADA'S LARGEST FRESHWATER MARINA**  
Wye Heritage Marina



**A NATIONAL SHRINE**  
Martyrs' Shrine



**ONTARIO'S OLDEST EUROPEAN SETTLEMENT**  
Sainte-Marie among the Hurons

## THE BEST OF THE HEART OF GEORGIAN BAY



**ONTARIO'S LONGEST-RUNNING WINTER CARNIVAL**  
Penetanguishene Winterama



**A NATIONAL PARK**  
Georgian Bay Islands National Park



**A PROVINCIAL PARK**  
Awenda Provincial Park



**A NATIONAL WILDLIFE AREA**  
Wye Marsh Wildlife Centre



## DISCOVERY HARBOUR

93 Jury Drive, Penetanguishene  
(705) 549-8064 | [hhp.on.ca](http://hhp.on.ca)

Shipwrecks, Spirits, Sailors and Soldiers. Create lasting memories and walk back in time at Discovery Harbour. The historic site is nestled along the shores of beautiful Penetanguishene Bay. Discovery Harbour's story is unique, filled with shipwrecks, spooky tales and life aboard the tall ships. Grab your lantern and join us for our evening experiences, Ghost Tours and Pumpkinferno.

Open May to September for the regular season, plus seasonal special events.



## KING'S WHARF THEATRE

97 Jury Drive, Penetanguishene, ON, L9M 1G7  
705-549-5555 | [kingswharftheatre.com](http://kingswharftheatre.com)

Nestled within Discovery Harbour on the shore of Georgian Bay, the King's Wharf Theatre is a pleasantly rustic, 364-seat venue that offers all the comforts of a modern facility. Flanked by historic 19th century military base buildings, the theatre is located at the end of a beautiful boardwalk overlooking the homeport of replica tall ships.

Operated by award-winning Drayton Entertainment, this professional theatre offers an array of musicals and comedies. The 2023 season includes Buddy: The Buddy Holly Story, Fiddler on the Loose, Joseph and the Technicolour Dreamcoat, and Peter Pan: The Panto.





## PARC ROTARY CHAMPLAIN WENDAT PARK

8 Owen Street, Penetanguishene, ON L9M 1M8  
(705) 549-7453 | [penetanguishene.ca](http://penetanguishene.ca)

There is always something to do within this 90-acre park located along the waterfront of Penetang Harbour. The park depicts 400 years of the Town's history and commemorates four cultures; Anglophone, Francophone, Indigenous and Metis, which are portrayed throughout the park with hand-crafted statues. Park amenities include a splash pad, amphitheatre, playground, fishing dock, covered pavilion, skateboard park, dog park, basketball and beach volleyball courts. There is something for everyone! The park trail leads you to Main Street, where you can stay for the day, enjoying shops, restaurants and cafés.

And don't miss live music in the amphitheatre during Bayside Summer Soirée on Friday evenings during the summer months!



## LANDMARK CRUISES

Penetanguishene Town Dock  
2 Main Street, Penetanguishene  
(705) 549-3333 | [landmarkcruises.com](http://landmarkcruises.com)

Based out of the Penetanguishene Town Dock, the 300-passenger 'Georgian Legacy' will provide you with an unforgettable sightseeing cruise experience, featuring iconic Georgian Bay windswept pines, clear blue water, welcoming beaches and rocky grandeur.

Whether you prefer to be indoors or out, there is an option for you - the enclosed lower level cabin or open-air upper deck. The views of the 30,000 Islands are amazing either way! Book a Sightseeing Tour, Sunset Tour or Fall Colours Tour to enjoy the sights, or opt for a lunch or dinner cruise for a chef-inspired mouth watering meal provided by Georgian Shores Catering. The licensed snack bar is available on all itineraries.





## PENETANGUSHENE CENTENNIAL MUSEUM & ARCHIVES

13 Burke Street, Penetanguishene, ON, L9M 1C1  
(705) 549-2150 | [pencenmuseum.com](http://pencenmuseum.com)

Explore one of Ontario's last original general stores and learn about the area's early lumbering industry at the Penetanguishene Centennial Museum & Archives. Built in 1875 by Karl Maxillian (Charles) Beck, this historic building now hosts the stories of Penetanguishene's cultural past. Rain or shine, the museum offers programming and special events throughout the year as well as an active genealogical research room, and varied travelling exhibits. Wander the museum grounds or find a Penetanguishene souvenir at the Timber Bay Gift Shop.

If you are up for some walking, join one of two walking tours, offered on select dates from June to October. The Downtown Historical Walking Tour offers insight into the history of the homes and businesses on Main Street, showcasing archival photographs as well as lively interpreters. The Rotary Champlain Wendat Park Walking Tour highlights the Indigenous and Franco-Ontarian history of our area through interpretation of the many art sculptures.



## HURONIA MUSEUM

549 Little Lake Park Road, Midland, ON, L4R 4P4  
(705) 526-2844 | [huroniamuseum.com](http://huroniamuseum.com)

Located in beautiful Little Lake Park, in the centre of Midland, the Huronia Museum has preserved the history of this region and its people for over 75 years. It boasts a robust collection, including tens of thousands of artefacts ranging from photographs to Indigenous archaeology.

Visitors to the Museum are treated to the pre-contact Huron/Owendat replica village, including a lookout tower, wigwam, and a full-size longhouse. Take time to browse the largest collection of Group of Seven paintings north of the Greater Toronto Area, a collection of First Nations art, and an extensive exhibit on the great vessels that have travelled Georgian Bay.





## DOWNTOWN MIDLAND

Tourism Information Centres  
165 King St., Midland, ON (May - Sep)  
527 Len Self Blvd., Midland, ON (year-round)  
705-526-4275 x3206 | [midland.ca/tourism](http://midland.ca/tourism)

The gateway to Georgian Bay's 30,000 Islands, Midland is known for its one-of-a-kind shops, art galleries, farmers' market and restaurants, as well as incredible murals depicting the rich culture and heritage of the area.

Enjoy this picturesque four-season community and be sure to attend one of our many special events and festivals – the buttermarts are delicious!



## GEORGIAN SPIRIT CRUISES

Midland Town Dock  
175 King Street, Midland  
(705) 243-4131 | [georgianspiritcruises.com](http://georgianspiritcruises.com)

There's a new ship in Downtown Midland, ready to show you the best of Georgian Bay. Welcome aboard the elegantly appointed 'Spirit'.

Enjoy incredible food and service as you are guided through the narrow channels and windswept pines of Georgian Bay, including incredible views of the 30,000 Islands. Offering daily lunch and sightseeing tours, dinner cruises and specialty cruises from May to October. The ship is fully licensed, and also available for charter, for any special occasion.





# MIDLAND CULTURAL CENTRE

333 King Street, Midland, ON L4R 3M7  
(705) 527-4420 | [midlandculturalcentre.com](http://midlandculturalcentre.com)

Situated in the heart of downtown Midland, the Midland Cultural Centre is a modern, architecturally unique facility which hosts live musical performances, stunning visual art and engaging theatre all under one roof - including the new Gallery of Indigenous Art.

Whether attending a world-class music concert, taking an art class, viewing the latest exhibition in one of three free galleries, or enjoying an evening of theatre, there is always something for everyone at the MCC. Family entertainment, comedy and magic, classical, country, pop, rock, world music, folk music and more are all featured on their stages.

# MIDLAND FOOD TOURS

[midlandfoodtours.ca](http://midlandfoodtours.ca)

You don't have to be a food connoisseur to enjoy a food tour. All you need is a desire to expand your palette beyond your usual food haunts, put on your adventurer hat and treat yourself to a break from your ordinary routine.

Whether you choose a guided walking tour in downtown Midland or a self-guided driving tour through towns in the Heart of Georgian Bay, you'll enjoy a fun-filled day sipping and tasting delicious fare like a true local! You'll learn about the area's history and culture, and meet some of the owners too.



Tours run Fridays and Saturdays until the end of October. Each tour includes tastings at 6+ culinary stops and one alcoholic beverage.







## MARTYRS' SHRINE

16163 Highway 12 West, Midland, ON, L4R 4K6  
(705) 526-3788 | [martyrs-shrine.com](http://martyrs-shrine.com)

Located in Tay Township, Martyrs' Shrine is the National Shrine to the Canadian Martyrs. This holy and historic site honours the 8 Jesuit Martyrs and their companions who lived, worked, and died here over 350 years ago while serving various Indigenous peoples of Canada. An architectural monument, and house of prayer, Martyrs' Shrine welcomes everyone to enter into a sacred moment of Canadian history, and to walk with St. Jean de Brébeuf and his companions towards a deeper understanding of faith and heritage.

Open the first Saturday of May to Thanksgiving Monday.



## SAINTE-MARIE AMONG THE HURONS

16164 Highway 12 East, Midland, ON, L4R 4K6  
(705) 526-7838 | [hhp.on.ca](http://hhp.on.ca)

Nestled along the banks of the Wye River in Tay Township, Sainte-Marie among the Hurons welcomes you and your family to Ontario's first European community.

Come and let the land of longhouses, saints and explorers etch Canadian history into your soul. Immerse yourself into a truly poignant story of culture contact. Let the beat of the drum inspire you at National Indigenous Peoples Day or hold the magic in your hands at our festive seasonal events, Hometown Harvest Festival and First Light.

Open the first Saturday of May to Thanksgiving Monday for the regular season, plus seasonal special events.





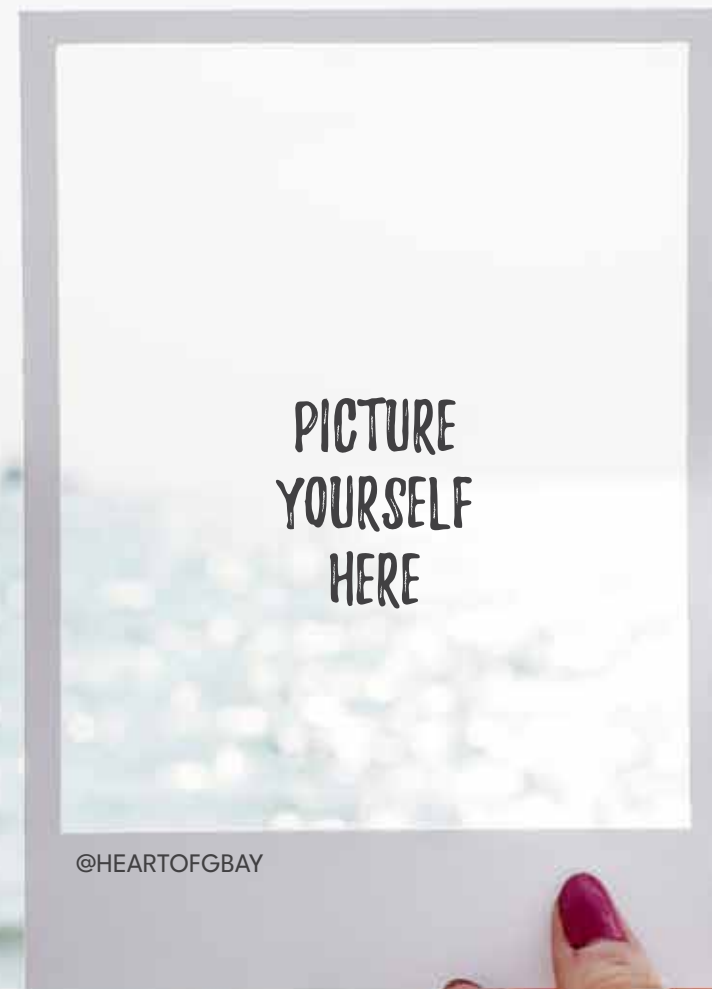
CRYSTAL CLEAR WATER. SANDY BEACHES.  
UNFORGETTABLE MEMORIES



## WYE MARSH WILDLIFE CENTRE

16160 Highway 12 E.,  
Midland, ON L4R 4K6  
(705) 526-7809  
wymarsh.com

Escape, explore, experience... The Wye Marsh Wildlife Centre boasts 3,000 acres of provincially significant wetlands and federally designated forest, in Tay Township. Visitors of all ages can discover reptiles in the interpretive display hall and raptors in the Birds of Prey area. There are 25kms of trails for hiking, biking, cross country skiing and snowshoeing. Take a guided canoe or kayak tour through the marsh channels, visit the observation tower, floating boardwalks, waterfowl monitoring platform, wildlife gardens, and so much more! Wye Marsh is open 362 days a year, 9AM to 5PM.



*experience*  
**THE HEART OF  
GEORGIAN BAY**

# for the CULTURALLY CURIOUS



The Heart of Georgian Bay is a cultural destination like none other. Here you can find museums and living history sites representing time periods from the 17th to 20th century, that tell the stories of those who have resided here throughout the ages. You can also find an exciting arts community, inspired by the sights and sounds of Georgian Bay. Hear the mother tongue of our Franco-Ontarian residents and see the colourful influence of our Indigenous community. Attend an

award-winning cultural festival. There is no lack of cultural assets to explore.



If visual art is what inspires you, the **Midland Cultural Centre** should be your first stop. Access three free art galleries, with rotating exhibits. Don't miss the newly dedicated **Gallery of Indigenous Art**, telling the stories of this vibrant part of our community. Just down the road, the **Huronia Museum** houses a large collection of work by the *Group of Seven*, famous for their depictions of Canadian landscapes, including many scenes of Georgian Bay. Here you will also find exhibits on the evolution of Midland as well as a reconstructed pre-contact Huron-Ouendat village.

For the more dramatic visitors, there are three options to enjoy performing arts, as well as many opportunities for live music. You will find a wide range of performances hosted at the **Midland Cultural Centre**, from award-winning musicians of all genres to intimate conversations with Canadians of significance. Under the same roof is the **Huronia Players Theatre**, a community theatre group who host three productions per year in their intimate 120-seat, state of the art theatre. It's location in Downtown Midland pairs perfectly with dinner for a romantic date night. For a professional theatre experience, head to the **King's Wharf Theatre** in Penetanguishene. Named for its location in the historic wharf of **Discovery Harbour**, Drayton Entertainment stages seasonal productions for all ages and are looking forward to welcoming theatre-lovers back after two years of closures. This summer's line-up won't disappoint and the location couldn't get any more beautiful. Be sure to leave yourself a little extra time to stroll the

boardwalk before the show starts. It is arguably the most Instagrammable location in the Heart of Georgian Bay.

If history beckons you, we are the perfect destination. Enter through the **Discovery Harbour** Charthouse to explore the kilometer-long historic naval and military base. Climb aboard resident tall ships, or visit the original hull of the HMS Tecumseth which sunk in Penetang Harbour over two hundred years ago. All with the best Georgian Bay views. Experience the spookier side of the site on a ghost tour - offered exclusively during the summer months. Visit the **Penetanguishene Centennial Museum & Archives** for an intimate look

at life in Penetanguishene. Highlights include Simcoe County's oldest car and a fully stocked General Store circa 1875. If you think you may have genealogical ties to the area, make an appointment to deep dive into their extensive genealogy room. Who knows what you might find! And last, but certainly not least, don't miss a visit to **Sainte-Marie among the Hurons** and **Martyrs' Shrine**. Immerse yourself in the lives of the first European settlers and their interactions with the local Indigenous people over 400 years ago. Together, these neighbouring attractions make a great day steeped in history.



## ART GALLERIES

**CATHY BOYD FINE ART**  
321 King Street, Midland  
(705) 543-2537

**CLAUSTRO SCULPTED PAINTINGS**  
372 Midland Avenue, Midland  
(705) 527-4632 | clauastro.ca

**GALLERY OF INDIGENOUS ART**  
at the Midland Cultural Centre  
333 King Street, Midland  
(705) 527-4420 | midlandculturalcentre.com

**QUEST ART SCHOOL + GALLERY**  
at the Midland Cultural Centre  
333 King Street, Midland  
(705) 526-2787 | questart.ca

## HISTORIC SITES

the following are open May to October

**DISCOVERY HARBOUR**  
93 Jury Drive, Penetanguishene  
(705) 549-8064 | hhp.on.ca

**MARTYRS' SHRINE**  
16163 Hwy 12 W, Midland  
(705) 526-3788 | martyrs-shrine.com

**SAINTE-MARIE AMONG THE HURONS**  
16164 Hwy 12 E, Midland  
(705) 526-7838 | hhp.on.ca

## MUSEUMS

### HURONIA MUSEUM

549 Little Lake Park Road, Midland  
(705) 526-2844 | huroniamuseum.com

### PENETANGUISHENE CENTENNIAL MUSEUM & ARCHIVES

13 Burke Street, Penetanguishene  
(705) 549-2150 | pencenmuseum.com



### MIDLAND FOOD TOURS

from Downtown Midland  
Whether you choose a guided walking tour in downtown Midland or a self-guided driving tour through towns in the Heart of Georgian Bay, you'll enjoy a fun-filled day sipping and tasting delicious fare like a true local! Learn about the area's history and culture, and meet some of the owners too. Each tour includes tastings at 6+ culinary stops, one alcoholic beverage, and wait staff gratuities. Tickets must be purchased in advance.

## PERFORMING ARTS

### BROOKSIDE MUSIC ASSOCIATION

musical events hosted at various venues  
(705) 528-0521 | brooksidemusic.com

### HURONIA PLAYERS THEATRE

at the Midland Cultural Centre  
333 King Street, Midland  
(705) 527-4420 | huroniaplayers.ca

### KING'S WHARF THEATRE

97 Jury Drive, Penetanguishene  
(705) 549-5555 | kingswharftheatre.com

### MIDLAND CULTURAL CENTRE

333 King Street, Midland  
(705) 527-4420 | midlandculturalcentre.com

## WALKING TOURS

### HISTORIC DOWNTOWN WALKING TOURS

from Parc Rotary-Champlain-Wendat Park  
Take a step back in time to when oxen roamed the streets and fur traders came to our shores. Guided by staff of the Penetanguishene Centennial Museum, learn the history of many of the current homes and businesses along Water and Main Streets. Reservations are required.

### ROTARY-CHAMPLAIN WENDAT PARK WALKING TOURS

from Parc Rotary-Champlain-Wendat Park  
Guided by staff of the Penetanguishene Centennial Museum, learn about the many heritage features in this spectacular 90-acre waterfront park. Reservations are required.

### GHOST TOURS

at Discovery Harbour  
Join a lantern-lit guided tour revealing the supernatural side of Discovery Harbour! Mysterious appearances, moving items, and the image of a small child in a window... These are just some of the unusual happenings that occur at the historic site.

## CULTURAL EVENTS

### PENETANGUISHENE WINTERAMA

February 17-19 at participating locations in Penetanguishene  
Ontario's oldest winter carnival celebrates its 75th anniversary in 2023! Purchase your commemorative button for access to a weekend of fun at locations throughout the town. Demolition derby, polar plunge, horse-drawn sleigh rides and more, plus Winterama classics like pea soup and tourtière.

### ONTARIO'S BEST BUTTER TART FESTIVAL

June 10 along King Street and Harbourview Park, Midland  
A butter tart is a delectable pastry filled with a sweet filling made of butter, sugar, egg and syrup. This one-day festival is your chance to get your hands on 200,000 of them, and the best of the best are here - there is even an official competition to determine Ontario's Best Butter Tart! Stroll King Street to find 200 vendors with traditional tarts with nuts or raisins, unique tarts, award-winning tarts, and everything in between. Every year on the second weekend in June.

### LE FESTIVAL DU LOUP | Third weekend in July at Parc Lafontaine Park, Lafontaine

This weekend of festivities celebrates the pride of the deep rooted Francophone community in the area through music, food and fun. Its name comes from the local legend of the 'Loup de Lafontaine', a wolf that terrorized the divided community, and how it made them stronger in the end. Programming is offered entirely in French. Venez hurlez avec nous!

### TINY FARM CRAWL | at participating farms in Tiny Township

This unique event provides participants with the chance to explore the beauty of the Heart of Georgian Bay while learning more about agriculture and supporting local growers and farmers. Farmers will share their unique perspective on agriculture and its viability and participants will hear about the importance of local food and its economic impact.

**FIRST LIGHT |** Select dates in November and December at Sainte-Marie among the Hurons  
First Light is an enchanting holiday tradition for young and old. The 17th century French mission is illuminated with over 5,000 candles and brought to life with the sounds and smells of the festive season. First Light offers visitors a unique experience with on-site music, crafts, food tastings, and over 50 unique vendors.



FIND DATES AND DETAILS AT GBAY.CA

# for the ADVENTURER

The Heart of Georgian Bay has drawn visitors from all corners for as long as the term “tourist” has existed - and there is no shortage of ways you can explore the great outdoors in our little piece of heaven.

For those wanting to get out on the water, there are two new sightseeing cruise ships in the area. The ‘Georgian Legacy’, operated by **Landmark Cruises**, is docked at the Penetanguishene Town Docks and may look familiar. The ‘Spirit’, operated by **Georgian Spirit Tours** is docked in Midland. Both offer daytime and evening sightseeing tours, to cruise through the picturesque 30,000 Islands of Georgian Bay. For a more intimate fishing or sightseeing experience - book a private charter with one of our trusted operators. If you have your own watercraft, there are marinas scattered along the waterfront, but if you don’t - **Diverse Rentals & Vacations** is your source for motorized watercraft and water toy rentals.

Tiny Township is home to 70km of freshwater shoreline, with five parks identified for public use. Visitors to the area can use pay-to-park stations at Balm Beach, Jackson Beach, Lafontaine Beach and Woodland Beach. The fifth, Bluewater Beach, is available only to those with resident parking passes. Balm Beach offers the most amenities, including restaurants, public washrooms, an arcade, and a playground.

To explore by land, you have a number of options. **Wye Marsh Wildlife Centre** is home to 3,000 acres of provincially and federally

significant wetlands and woodlands. Explore 25kms of trails, or participate in daily programming and special events during all four seasons to learn a little more about the creatures that call the marsh home. Stroll through Penetanguishene’s waterfront **Parc Rotary-Champlain-Wendat Park** to find historic statues as well as park amenities like a splash pad, playground and live music at the amphitheatre on Friday evenings in June, July and August. Whether you prefer biking, hiking, cross-country skiing or birding, **Awenda Provincial Park** is a must-see for year-round explorers. Purchase a day-pass or reserve a campsite for access to 31kms of trails, an inland lake, stunning Georgian Bay beaches, incredible views from the bluffs, and more.

If you’re more about hitting the green, there are three semi-private golf clubs eagerly awaiting your arrival.



Book your tee time at **Balm Beach Golf Club**, **Brooklea Golf & Country Club** or **Midland Golf & Country Club**, for a guaranteed good time. If you’re all about the fun - bring the family to play the mini putt course at **Balm Beach Go Karts & Mini Golf**.

However you are exploring the Heart of Georgian Bay, remember to clean up after yourself and leave only footprints behind.

## BAIT AND TACKLE

### G-BAY FISHING CO.

483 Bay Street, Midland  
(705) 245-3474 | gbayfishing.com

## BOAT CHARTERS & SIGHTSEEING CRUISES

### BITE ME CHARTERS

7 Bayside Avenue, Victoria Harbour  
(705) 534-4601

### COSMOS YACHT CHARTERS

156 Marina Park Avenue, Midland  
(905) 715-8795 | cosmosyachtcharters.com

### DIVERSE RENTALS & VACATIONS

79 Champlain Road, Penetanguishene  
(705) 549-0683 | diverserentals.ca

### GEORGIAN SPIRIT TOURS

Midland Town Dock  
(705) 243-4131 | georgianspiritstours.com

### LANDMARK CRUISES

Penetanguishene Town Dock  
(705) 549-3333 | landmarkcruises.com

## EQUIPMENT RENTALS

### DIVERSE RENTALS & VACATIONS – WATERCRAFT, SNOWMOBILES

79 Champlain Road, Penetanguishene  
(705) 549-0683 | diverserentals.com

### THE TRAILER BROTHERS RENTAL CENTRE – RV, TRAILERS

12680 County Road 16, Waubaushene  
(705) 796-2487 | thetrailerbrothers.com

## FAMILY FUN

### BALM BEACH ARCADE

7 Tiny Beaches Road N, Tiny  
(705) 361-1861 | georgiangrill.com

### BALM BEACH GO KARTS & MINI GOLF

239 Balm Beach Road W, Tiny  
(705) 526-6801 | balmbeachgokarts.com

### BAYSHORE LANES BOWLING CENTRE

205 King Street, Midland  
(705) 526-4887 | bayshorelanes.ca

### KNIGHTS HAVEN BOWLING CENTRE

17 Poyntz Street, Penetanguishene  
(705) 549-3111

## GAMING

### DELTA BINGO & GAMING

175 Main Street, Penetanguishene  
(705) 549-7463 | deltabingo.com

### EVENT HORIZON HOBBIES

845 King Street, Midland  
(705) 245-0110 | eventhorizonhobbies.com

**NORTH OF EXILE GAMES**

342 King Street, Midland  
(705) 614-2801 | northofexilegames.com

**GOLF****BALM BEACH GOLF CLUB**

250 Concession Road 11 E, Tiny  
(705) 526-7711 | balmbeachgolf.com

**BROOKLEA GOLF & COUNTRY CLUB**

8567 Highway 93, Midland  
(705) 527-4653 | brookleagolf.com

**MIDLAND GOLF & COUNTRY CLUB**

9536 Highway 93 N, Midland  
(705) 526-5822 | midlandgolfcc.com

**MARINAS****BAY PORT YACHTING CENTRE**

156 Marina Park Avenue, Midland  
(705) 527-7678 | bayportyc.com

**BEACON BAY MARINA**

37 Champlain Road, Penetanguishene  
(705) 549-2075 | beaconbaymarina.com

**CENTRAL MARINE**

171 Midland Avenue, Midland  
(705) 526-4251 | centralmarine.ca

**FOUNDRY COVE MARINA**

222 Fox Street, Penetanguishene  
(705) 549-2641 | foundrycovemarina.com

**HARBOUR WEST MARINA**

319 Champlain Road, Penetanguishene  
(705) 549-9378 | harbourwestmarina.ca

**HINDSON MARINA**

79 Champlain Road, Penetanguishene  
(705) 549-2991 | hindsonmarina.com

**HISTORIC PORT OF PENETANGUISHENE**

1 Main Street, Penetanguishene  
(705) 549-7777 | penetanguishene.ca

**MIDLAND HARBOUR TOWN DOCKS**

165 King Street, Midland  
(705) 526-4610 | midland.ca

**NORTHWEST BASIN MARINA**

579 Champlain Road, Tiny  
(705) 549-2655 | nwbmarina.com

**PIER 69 MARINA**

10 Duck Road, Waubaushene  
(705) 538-2867 | pier69marina.ca

**QUEEN'S COVE MARINA**

67 Juneau Road, Victoria Harbour  
(705) 534-4100 | queenscovemarina.com

**TINY COVE MARINA**

15 Sunrise Court, Tiny  
(705) 529-2327 | tinycovemarina.com

**TWIN BRIDGE MARINA**

35 Duck Bay Road, Waubaushene  
(705) 538-2295 | twinbridgemarina.ca

**WYE HERITAGE MARINA**

3282 Ogden's Beach Road, Midland  
(705) 526-0155 | wyeheritage.ca

**PARKS & WILDLIFE AREAS****AWENDA PROVINCIAL PARK**

670 Awenda Park Road, Tiny  
(705) 549-2231 | ontarioparks.com

**GEORGIAN BAY ISLANDS NATIONAL PARK**

by boat access only  
2511 Honey Harbour Road, Honey Harbour  
(705) 527-7200 | parkscanada.gc.ca/gbi

**LITTLE LAKE PARK**

606 Little Lake Park Road, Midland  
(705) 526-4275 | midland.ca

**PARC ROTARY-CHAMPLAIN-WENDAT PARK**

8 Owen Street, Penetanguishene  
(705) 549-7453  
penetanguishene.ca

**TINY MARSH PROVINCIAL WILDLIFE CENTRE**

500 Tiny-Flos Townline, Elmvale  
(705) 835-6687 | mtmconservation.org

**WYE MARSH WILDLIFE CENTRE**

16160 Highway 12 E, Midland  
(705)526-7809 | wyemarsh.com

**SKI & BIKE****THE BIKE SHOP**

8826 County Road 93, Midland  
(705) 528-0957 | totalsportsmidland.com

**MIDLAND SKI & BIKE**

543 Bay Street, Midland  
(705) 526-0202 | midlandskiandbike.ca

**MOUNTAINVIEW SKI & MTB CENTRE**

9266 County Road 93, Midland  
(705) 526-8149 | mountainviewmidland.com

**OUTDOOR EVENTS****MARSH BY MOONLIGHT SNOWSHOE**

January 20, 21, 27, 28 and February 3, 4  
at the Wye Marsh Wildlife Centre

Experience the sights and sounds that the moonlit trails provides, on snowshoe! After learning about the marsh at night through hoots, chatter, coos, yips and howls, relax by the fire and enjoy a roasted snack and a warm drink. Space is very limited to allow for the best experience possible and tickets must be purchased in advance.

**SWEETWATER HARVEST FESTIVAL |** March 18-19, 25-26 at the Wye Marsh Wildlife Centre

Escape to a time when maple syrup was made over an open fire. This outdoor festival celebrates the history of maple syrup and the role it plays in our cultural and natural heritage. For the first time, the event has expanded to span two weekends and will incorporate new programming at Sainte-Marie among the Hurons. Tickets must be purchased in advance.

**ONTARIO MAPLE WEEKEND |** April 1-3 at participating maple producer locations

Experience the traditional maple sugaring craft and taste why pure Ontario maple syrup is a favourite springtime treat. Enjoy pancake breakfasts, sugarbush trails, sugar making demonstrations, taffy on snow, horse-drawn sleigh rides, and more.

**MARSH BY MOONLIGHT PADDLE |** at the Wye Marsh Wildlife Centre

Connect with nature and enjoy this unique perspective of the marsh during a guided canoe tour through the sparkling moonlit waters of the Wye Marsh. Walk the boardwalk, roast bannock on an open fire and laugh the night away. Spectacular photo opportunities under the twinkling stars with be the cherry on top. Space is very limited to allow for the best experience possible and tickets must be purchased in advance.

**FIND DATES AND DETAILS AT GBAY.CA**



# for the BIKER



The following businesses are motorcycle-friendly and ready to welcome riders.

## ACCOMMODATIONS

### DRAGONFLY DREAMS INN B&B

670 Hugel Avenue, Midland  
(416) 801-6588 | dragonflydreamsinn.ca

### NOEL'S NEST COUNTRY B&B

2770 Triple Bay Road, Port McNicoll  
(647) 774-9274 | noelsnestbnb.com

### TUCKED INN THE HARBOUR B&B

197 Robins Point Road, Victoria Harbour  
(705) 534-4196 | tuckedintheharbour.com

### QUALITY INN & CONFERENCE

924 King Street, Midland  
(705) 526-9307 | choicehotels.ca

### COMFORT INN

980 King Street, Midland  
(705) 526-2090 | choicehotels.com

### BELL FALLS FAMILY CAMPGROUND

1927 Rosemount Road, Tay  
(705) 538-2898 | bellfalls.com

## DINING

### QUEEN'S QUAY BRITISH PUB

67 Juneau Road, Victoria Harbour  
(705) 534-1211 | thequeensquay.ca

## ATTRACTIONS

### MARTYRS' SHRINE

16163 Highway 12 W, Midland  
(705) 526-3788 | martyrs-shrine.com

Looking for your next great ride? Look no further than the Heart of Georgian Bay. Quiet country roads, stunning views and plenty of motorcycle-friendly amenities en route.

Our friends at Tourism Simcoe County have done the planning for you - vetting attractions, accommodation and dining options that are ready to welcome you and your bike.



While on the road, keep your eyes peeled for this symbol, which identifies businesses which

have met a motorcycle-friendly criteria; including public washrooms, paved parking and road access, and may even offer special parking for your ride.

For a copy of the Ride Simcoe County Map, visit any local tourist information centre or visit [experience.simcoe.ca/motorcycle](http://experience.simcoe.ca/motorcycle)

## THE CHUTE LOOP

**Length:** 250 kms

**Duration:** 1 Day

**Highlights:** Martyrs' Shrine, Midland, Georgian Bay, Upper Big Chute Road

This day ride is perfect for those who need a little helmet time and a break from the daily grind. Named after the popular Upper Big Chute Road, this super scenic ride takes you through the northeastern portion of Simcoe County; including Midland, Penetanguishene, Tay and Tiny, then northeast toward the Big Chute Marine Railway, then Coldwater and Orillia, through rural Oro-Medonte, and loops back towards the north, bringing you right back to where you started - the Heart of Georgian Bay!

This full day loop brings you far beyond our little piece of heaven but allows you to explore port towns, rural roads and blink-and-you-miss-it hamlets, all at your own pace. Stretch out your adventure by stopping along the way for a meal, a scenic vista or a tour of one of our attractions - like **Martyrs' Shrine**.







# for the CYCLIST



Written by Colin Field

Rolling from Collingwood to Orillia, through the Heart of Georgian Bay, the Simcoe County section of the **GREAT LAKES WATERFRONT TRAIL** is set up perfectly for a multi-day ride. This newly completed 255 kilometer-long trail features off road pavement, some crushed limestone trail and some on-road country highways.

Signage was completed in spring of 2022 and you'll pass through wetlands, beaches, farmland and so much more. Grab a room halfway along the trail in Midland, at the bike-friendly **Quality Inn** or **Comfort Inn**.

Starting in Downtown Collingwood, you'll find a vibrant cycling community; there are multiple bike shops in town, so if you need some gear before starting your journey this is the place to do it. From here the trail continues east towards Wasaga Beach. As you head north you'll encounter the beaches of Tiny Township; Woodland Beach, Georgian Sands Beach and more. They're all spectacular

viewpoints and there are plenty of places worth stopping. If you're getting low on calories around here, the **Tiny Treats European Deli** in Lafontaine has some seriously delectable goodies.

Moving east, the Great Lakes Waterfront Trail takes you through **Awenda Provincial Park**; if you're the bikepacking or camping type, this is a great place to stay. There are a couple more stunning beaches in the park, great places to cool off with a swim. Otherwise, carry on and enjoy the winding tree-lined roads of the park.

In Penetanguishene, **Cafe Kitty Hawk** is a great place to stock up on calories for the final push to Midland.

Midland is the perfect place to spend a night or two; you could stay a second night and do the 66-kilometre Big Chute Loop which takes you up to the Big Chute National Historic Site.

While in Midland don't miss out on dinner at the beautiful waterfront patio of **The Boathouse Eatery** and morning in-house roasted java at **Grounded Coffee Co.**

Carrying on the main route from Midland, you'll end up on the Tay Shore trail for nearly 20-kilometres. This paved trail starts along the shores of Matchedash Bay and is stunning. That trail will then become the Uthoff Trail which will take you through woodlands and wetlands. Passing through the tiny town of Coldwater, and all the way to Downtown Orillia.

This is the first year Simcoe County's section of the **GREAT LAKES WATERFRONT TRAIL** is open and riding it is an accomplishment that won't be forgotten. From the farmlands and beaches to the towns and communities, this is a relatively easy ride without too many heinous climbs or challenging descents; it's the perfect trail for just about anyone.



## WHAT IS THE GREAT LAKES WATERFRONT TRAIL?

Breathtaking scenery stretching over 3,600km, the Great Lakes Waterfront Trail is a signed route connecting 155 communities and First Nations along the Canadian shores of the Great Lakes region. It is a signature project of the Waterfront Regeneration Trust.



## HISTORICAL CYCLING ROUTE

**Type:** Paved Rail Trail  
**Difficulty:** Moderate  
**Length:** 8 km (each way)  
**Start:** Sainte-Marie among the Hurons

The Heart of Georgian Bay's Historical Cycling Route is a truly remarkable opportunity to experience the area's rich heritage and renowned landscape. Stretching 8km along the TAY SHORE TRAIL, winding through a canopy of trees and wetlands, this cycling route boasts a super enjoyable and unique way to immerse yourself in the area's historical attractions: **Wye Marsh Wildlife Centre, Martyrs' Shrine, Sainte-Marie among the Hurons and the S.S. Keewatin**. The Heart of Georgian Bay is proud to be the only place in Ontario to enjoy so much history in one single stretch of trail.

## TINY BEACHES LOOP

**Type:** Road  
**Difficulty:** Moderate  
**Length:** 30 km  
**Start:** Midland Waterfront

For the true Heart of Georgian Bay ride, try the Midland to Tiny Beaches route. Riders cruise along 30km of the famous Tiny Beaches Road on a relatively flat route with only about 200 metres of climbing. Halfway through your ride, stop at Balm Beach for some relaxing waterfront time, a restaurant meal or fun at the arcade!

Note: Tiny Beaches Road can see high volume traffic on weekends in June to September.

## TINY TRAIL

**Type:** Gravel Rail Trail  
**Difficulty:** Easy  
**Length:** 23 km (each way)  
**Start:** Parc Rotary Champlain Wendat Park

A partially paved, partially crushed gravel multi-use trail that links the North Simcoe Rail Trail to the Town of Penetanguishene's waterfront Trail. This trail meanders across Copeland Creek and the Wye River, over some of the 16 historic railway bridges. The Tiny Trail offers many points of interest along the way, including views of wildlife and a historic burial ground. Finish your ride with a well-earned meal at **Flynn's Public House** in Penetanguishene.

## PENETANGUISHENE LOOP

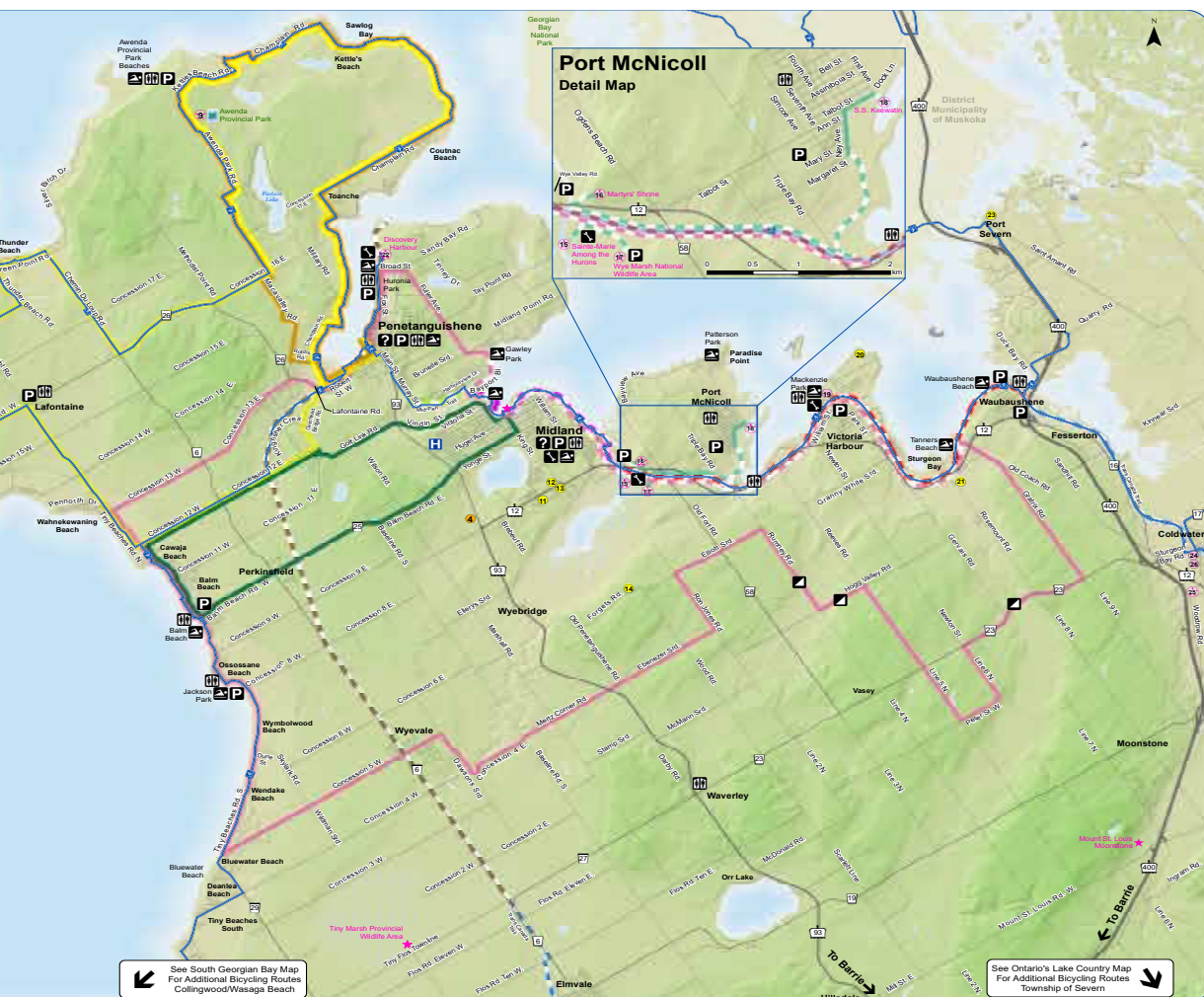
**Type:** Road  
**Difficulty:** Advanced  
**Length:** 50km  
**Start:** Midland Harbour

With only about 300m of climbing, this classic North Simcoe loop winds through the beautiful Awenda Provincial Park and offers several opportunities to gaze upon Georgian Bay. Stop in at the Awenda Park Store, approximately halfway through the ride, for a quick rest or swim before heading back into Midland. Note: Champlain Road can see high volume traffic on weekends in June to September

## TAY SHORE TRAIL

**Type:** Paved Rail Trail  
**Difficulty:** Easy  
**Length:** 18km  
**Start:** Midland Waterfront

A fully paved rail trail, winding its way along the southern shore of Georgian Bay, from Midland to Waubaushene with a spur into Port McNicoll for views of the S.S. Keewatin. Great vistas, and a ride through history with interpretive nature signs along route. This multi-use trail is part of the Trans Canada Trail and perfect for the whole family.



If you are looking for a new destination to ride your bike, the Heart of Georgian Bay is tough to beat. Find all the resources you need to plan your cycle-friendly adventure at



# CHOOSE YOUR ADVENTURE

1

## HEART OF GEORGIAN BAY LOOP | Advanced

Length: 95 Km | Start: Midland Waterfront

2

## HISTORIC CYCLING ROUTE | Easy

Length: 8 Km | Start: Sainte-Marie among the Hurons

3

## MIDLAND ROTARY WATERFRONT TRAIL | Easy

Length: 8 Km | Start: Midland Waterfront OR Sainte-Marie among the Hurons

4

## PENETANGUISHENE LOOP | Advanced

Length: 50 Km | Start: Midland Waterfront OR Awenda Provincial Park

5

## TAY SHORE TRAIL | Easy

Length: 18 Km | Start: Midland Waterfront OR Bridgeview Park, Waubaushene

6

## THUNDER BEACH LOOP | Advanced

Length: 75 Km | Start: Parc Rotary-Champlain-Wendat Park

7

## TINY BEACHES LOOP | Moderate

Length: 30 Km | Start: Midland Waterfront OR Balm Beach

8

## TINY TRAIL | Easy

Length: 23 Km | Start: Parc Rotary-Champlain-Wendat-Park

Visit [cyclesimcoe.ca](http://cyclesimcoe.ca) to download trail maps or pick-up your copy at any local Tourism Information Centre

# for the RURAL EXPLORER



Some quilts were painted by hosts and their loved ones, or by community volunteers, and others were taken on as special projects by the residents of long term care homes.

The Cardinal (right) is one of those special projects. It made its permanent perch on a newly sided and much-loved barn located on Wood Rd. in Tay Township. It was painted by residents at Georgian Manor Long Term Care Home in Penetanguishene and is featured on a limited edition t-shirt that was created in 2021 to promote and celebrate the completion of the Simcoe County Barn Quilts project.



Along your expedition to find barn quilts in the Heart of Georgian Bay, you will find that some locations also offer the opportunity for on-farm shopping. Bring home a bottle of maple syrup from **Windlee Farm** or **William's Maple Syrup**, shop for locally hand-made treasures at the **Newton Street Art Barn**, or pick up a beautiful bouquet of farm-grown flowers at **Georgian Roots Flower Farm**.



For those locations which do not have public storefronts, please remember to enjoy the quilts safely from the shoulder of the road.

For a copy of the Simcoe County Barn Quilt Map, visit any local tourist information centre or visit [experience.simcoe.ca/barn-quilt-trail](http://experience.simcoe.ca/barn-quilt-trail) for an interactive map.

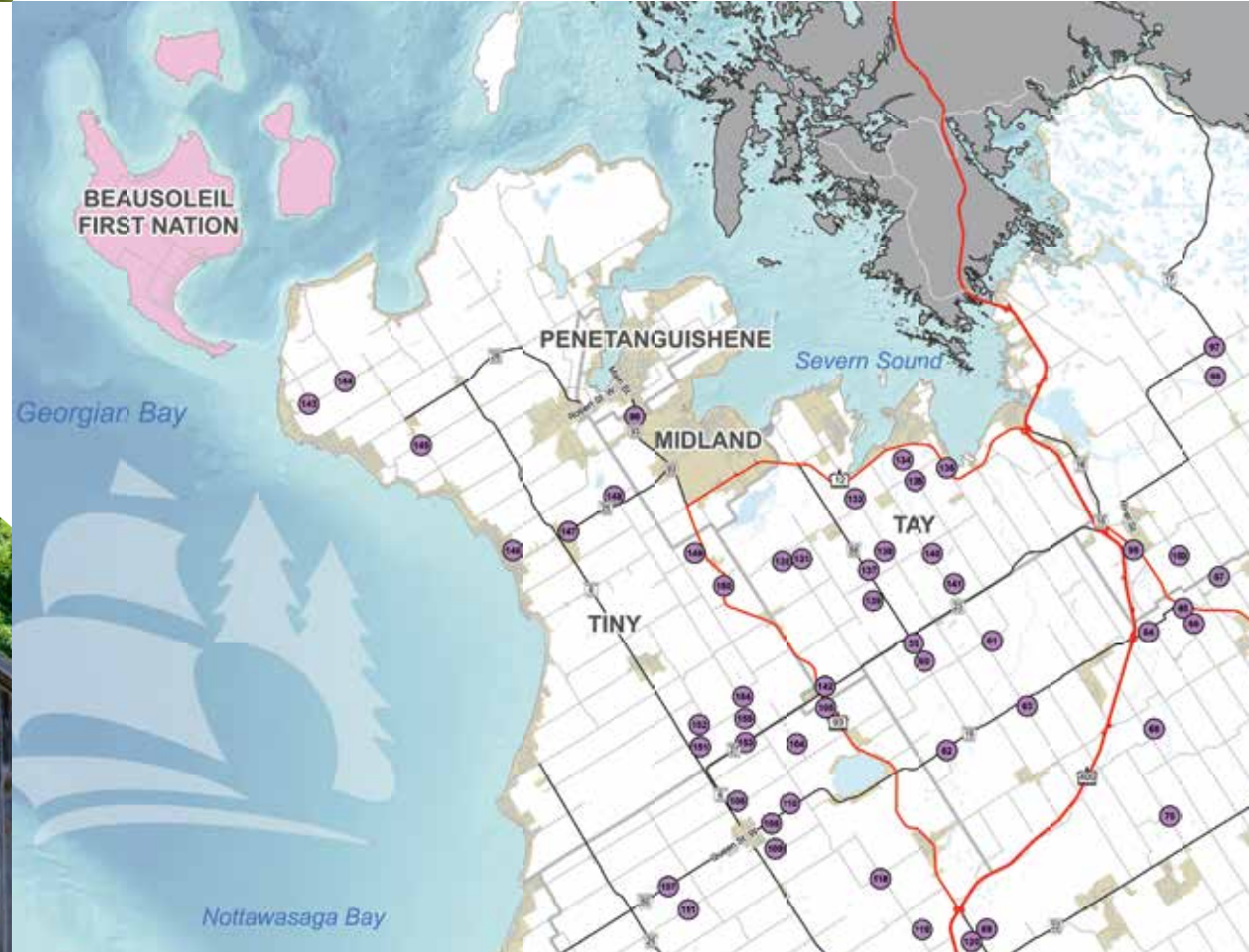
The Heart of Georgian Bay is the ideal destination for those who like cruising back roads, to take in a quiet afternoon and views of rural life. Farmers hard at work bailing hay, calves jumping with joy for life, and endless fields of vegetables planted row by row. The addition of barn quilts to the landscape provide a new approach to exploring the area by highlighting farm-based businesses and telling stories that are intrinsic to the rich fabric of Simcoe County.

**Simcoe County Barn Quilts** is a self-guided experience made up of over 150 barn quilts across Simcoe County, each painted with a different quilt pattern representing family traditions and local heritage. 26 of these unique art installations are located in the Heart of Georgian Bay.

But what is a barn quilt, exactly? Each quilt block is painted, not sewn, as many first think, on 8x8' aluminum panels. Using aluminum panels ensures that the quilts will last. The panels are attached to a wood frame and lag bolted to the structure to make sure they stand the test of the gustiest of Georgian Bay breezes.

As for the design, each host could choose their own, under the artistic direction of local muralist, Ruth Hurdle.

For example, the quilt featured on the cover of the Simcoe County Barn Quilt map (below) is located at One Chicken Ranch in Tiny Township. Its 'double card trick' pattern was chosen by Memere Juneau, the family matriarch, as the perfect combination of her two favourite things - quilting and playing cards. The quilt was painted by family and friends on location and now serves as a bright beacon of joy after her passing.





## for the **LOVERS OF LOCAL**

### WHAT IS FARMGATE?

Farmgate sales are goods that are purchased directly from a farm, without added retail markup. This is the best way of sourcing fresh, local food. Many farms sell their products from stands at the end of their laneway or from their home. The most common items sold are seasonal produce, eggs, meat and preserves. Farmgate sales are also the best way to get to #knowyourfarmer

### MIDLAND FARMERS' MARKET

This market operates from May to October  
Sundays 9:00am to 1:00pm  
526 Bay Street, Midland  
sgbfarmersmarket.com

### FARM2DOOR

This local food hub operates year round  
159 Balm Beach Road E, Tiny  
(705) 245-5100 | farm2door.ca

### FARMGATE SALES

#### ADAM'S HONEY - HONEY PRODUCTS

4562 Vasey Road, Victoria Harbour  
(705) 716-5402 | adamshoney.com

#### BONNIE BEE HONEY - HONEY PRODUCTS

985 Concession Road 18 W, Tiny  
(705) 533-3655 | bonniebeehoney.com

#### BULBS OF FIRE - GARLIC

368 Dorion Road, Tiny  
(705) 533-4316 | bulbsoffire.com

#### DUBEAU FAMILY FARM - PRODUCE

5 Concession Road 11 E, Tiny  
(705) 526-9970 | dubeaufarm.com

#### EVERYTHING MAPLE & MORE - MAPLE

1957 Gervais Road, Waubaushene  
(705) 534-3434 | everythingmaple.ca

#### FOSTERS FARM - PRODUCE, U-PICK

609 County Road 25, Midland  
(705) 526-8149

#### GEORGIAN ROOTS FLOWER FARM

830 Concession Road 18 W, Tiny  
(705) 543-1619 | georgianrootsfarms.com

#### SHANTOM FARMS - HONEY PRODUCTS

4762 Vasey Road, Midland  
(705) 835-6103 | shantomfarms.ca

#### TAY POINT FARMS - EGGS, PRODUCE

1349 Tay Point Road, Penetanguishene  
(705) 526-8423 | taypointfarms.ca

#### THE BLUEBERRY PLACE - UPICK

1337 Ron Jones Road, Midland  
(705) 526-3042 | @theblueberryplace

#### WINDLEE FARMS - MAPLE SYRUP

10 Baseline Road, Tiny  
(705) 526-0769 | windleefarms.ca

#### WILLIAMS FARM - MAPLE SYRUP

2193 Woods Road, Tay  
(705) 526-8036 | williamsfarm.ca

### SPECIALTY FOOD STORES

#### THE ELEGANT GOURMET

235 King Street, Midland  
(705) 528-0250 | theelegantgourmet.com

#### GROUNDLED COFFEE CO.

538 Bay Street, Midland  
(705) 527-5997 | groundedcoffee.ca

#### NOBLE HOPS CRAFT SANDWICH & BOTTLE SHOP

543 Bay Street, Midland  
(249) 559-0981 | noblehops.ca

#### OLIVE OIL CO.

232 King Street, Midland  
(705) 526-3463 | oliveoilco.ca

#### TINY TREAT EUROPEAN DELI

745 Concession Road 16 W, Tiny  
(705) 533-4774

#### WENDY B'S FINE FOODS

336 Lafontaine Road W, Tiny  
(705) 533-1547

Bring home a little taste of the Heart of Georgian Bay, with food products made by our most creative locals. Here are a few of our suggestions of flavours that will bring back memories of your visit.



**Grounded Coffee Co.** is a staple for coffee-lovers who visit the Heart of Georgian Bay. It won't take long to spot someone carrying a warm bevie topped with their telltale lime green lid. But what makes this coffee shop so special? The beans are carefully roasted in-house by owner, Scott Campbell, and his son, Fischer.

Grounded Coffee Co., 528 Bay Street, Midland  
or at many Ontario grocery stores as Georgian Bay Coffee



**The Elegant Gourmet** has been serving up delicious treats in Downtown Midland for over 25 years, and there are no bad choices to be made here! Gourmet truffles, chocolates and fudge are their specialty, but over the years they have expanded their line of delicacies to include chocolate-covered butter tarts and fudge, vegan chocolate bars, and chocolate pizza - all made on site with imported Belgian chocolate.

The Elegant Gourmet, 235 King Street, Midland  
theelegantgourmet.com



**Williams Maple Syrup** is a great option for locally produced maple syrup and other maple products. John and Suzanne Williams work tirelessly through the maple season, with the help of their family, friends and staff, to harvest that sweet liquid gold from 55 acres of maple trees in Tiny Township. Visit the sugar bush during Ontario Maple Weekend to learn all about the process, from sap to syrup. If you stop in to the on-farm store, don't miss their barn quilt!

Williams Farm, 2193 Woods Road, Tay or Foodland locations in Midland and Penetanguishene



**Mundy's Bay Honey** is a small-batch honey producer in Penetanguishene. Beekeeper, James Ritchie, takes pride in caring for his bees and delivering a quality, all natural hive product - liquid and cream raw honey, pollen, honey butter, and even bees wax candles. Whether you like it on your toast or in your coffee, this naturally sweet treat is a wonderful take-home.

Get it at the Southern Georgian Bay Farmers' Market, Dubeau Family Farm, Grounded Coffee Co. or The Elegant Gourmet



**Bulbs of Fire Garlic** is a garlic farm located in Tiny Township. Owners, Bart and Simone Nagel, immigrated here from Holland looking for a simple life, and found happiness growing a patch of garlic. Over time, the community began to notice and their small garlic patch has grown and diversified to include smoked and blackened garlic and a line of premium garlic preserves. The Nagels are also part of the team that pioneered local food hub, Farm2Door.

Farm2Door, 159 Balm Beach Road E, Tiny [bulbsoffire.com](http://bulbsoffire.com)



**Everything Maple & More** make sustainable, renewable, close to home products based on pure maple syrup at their location in Tay Township. With just the right balance of terrific spices, garlic, tomato and a wholesome serving of 40% real maple - their maple barbeque sauce was born, and they haven't stopped there. Jams, jellies, dips, salad dressings, and sauces are available at their on-site store.

Everything Maple & More, 1957 Gervais Road, Waubaushene [everythingmaple.ca](http://everythingmaple.ca)



# for the SHOPPERS

## ANTIQUES & TREASURES

### MARCELVILLE

9792 County Road 93, Midland  
(705) 549-7104 | [marcelville.com](http://marcelville.com)

### NEWTON STREET ART BARN

2406 Newton Street, Victoria Harbour  
(705) 534-7062 | [newtonstreetartbarn.ca](http://newtonstreetartbarn.ca)

### OLDE TOWN LIBRARY & CARNEGIE CAFÉ

526 Hugel Avenue, Midland  
(705) 526-5526 | [oldetownlibrary.ca](http://oldetownlibrary.ca)

### RECOLLECTIONS

11 Robert Street W, Penetanguishene  
(705) 549-0270

### SUNDAY RESTORATION

427 King Street, Midland  
(647) 213-5453 | [sundayrestoration.com](http://sundayrestoration.com)

## APPAREL & ACCESSORIES

### A PASSION FOR FASHION

88 Main Street, Penetanguishene  
(705) 527-5499 | [apassionforfashion.ca](http://apassionforfashion.ca)

### THE BOHO HUT

239 County Road 6 S, Tiny  
(705) 425-2646 | [thebohohut.com](http://thebohohut.com)

### CASHMERE BLUE

252 King Street, Midland  
(705) 526-2365 | [cashmereblue.ca](http://cashmereblue.ca)

### COTTAGE FRIENDS

217 King Street, Midland  
(705) 526-7935 | [cottagefriends.ca](http://cottagefriends.ca)

### GRAFFITI ART

239 King Street, Midland  
(705) 526-4121 | [graffitiart.ca](http://graffitiart.ca)

### GRASS ROOTS

8204 Highway 93, Wyebridge  
(705) 526-4118 | [grassroots-wyebridge.ca](http://grassroots-wyebridge.ca)

### INDULGE BOUTIQUE

303 King Street, Midland  
(705) 527-9914

### OMG MEN & WOMEN'S FASHION

77 Main Street, Penetanguishene  
(705) 795-4646

# SOURCED, CREATED, MADE *Local*

**SHEP'S**

309 King Street, Midland  
(705) 526-2345

**SHIRLEY'S BOUTIQUE**

758 Yonge Street, Midland  
(705) 526-8306

**SOULDIERS SKATE SHOP**

213 King Street, Midland  
(705) 245-7873 | souldiersmidland.com

**TAYLOR & CO. CLOTHIERS**

260 King Street, Midland  
(705) 245-0562 | taylorandcompany.ca

**W&Y BOUTIQUE**

292 King Street, Midland  
(705) 717-3030

**FOOTWEAR****SHOES TO BOOT**

261 King Street, Midland  
(705) 527-7755 | shoes2boot.ca

**HOME DÉCOR****BELLE DÉCOR**

165 County Road 6 S, Tiny  
(705) 527-6116 | belledecor.ca

**BLAIR INTERIORS**

305 King Street, Midland  
(705) 526-0500 | blairinteriors.com

**CABIN BOY**

251 King Street, Midland  
(705) 527-1627 | cabinboy.ca

**FRESH BY LEANNE**

212 King Street, Midland  
(705) 527-1515 | midlandflorist.ca

**OLD FORT FURNITURE**

2283 Old Fort Road, Midland  
(705) 730-1521 | oldfortfurniture.ca

**THE PEBBLE TREE**

248 King Street, Midland  
(705) 245-2000

**SATURDAY AFTERNOONS**

225 King Street, Midland  
(705) 526-5226 | saturdayafternoons.ca

**SIMPLY COUNTRY**

323 King Street, Midland  
(705) 526-7630 | simplycountryfurniture.ca

**SPECIALTY STORES****CULTURE COVEN**

278 King Street, Midland  
(705) 507-1580 | culturecoven.shop

**EVENT HORIZON HOBBIES**

845 King Street, Midland  
(705) 245-0110 | eventhorizonhobbies.com

**EVOCATIVE ESSENTIALS**

523 Elizabeth Street, Midland  
(705) 526-9923 | evocativeessentials.ca

**GEORGIAN BAY BOOKS**

247 King Street, Midland  
(705) 526-4750 | georgianbaybooks.ca

**JOHNSTONE'S MUSIC LAND**

280 King Street, Midland  
(705) 526-7821

**MINDS ALIVE**

313 King Street, Midland  
(705) 526-6662 | mindsalive.ca

**NASCENT NATURALS**

711 Yonge Street, Midland  
(705) 433-3645 | nascentnaturals.com

**NOOPIMIING CREATIONS**

at the Midland Cultural Centre  
333 King Street, Midland  
midlandculturalcentre.com

**OLIVE OIL CO.**

232 King Street, Midland  
(705) 526-3463 | oliveoilco.ca

**ROYALTEA ON KING**

256 King Street, Midland  
(705) 245-4832 | royalteaonking.ca

**TINY GEMS**

257 King Street, Midland  
(705) 209-0532 | tinygems.ca

**TWIST YARN CO.**

265 King Street, Midland  
(705) 527-7585 | twistyarn.ca

Bring home a little part of the Heart of Georgian Bay, in the form of a handmade or locally inspired item. Here are a few of our suggestions of flavours that will remind you of your visit.



**Culture Coven** is one of the newest businesses in Downtown Midland, but it is a truly unique stop! What began as an idea to bring brilliant, creative minds of all walks of life together has grown into a 'coven' of artists, makers and free thinkers. Here you will find unique and handmade items, including luxe skincare products, traditional beadwork, stained glass, and home decor items - most of which are made by BIPOC creators, like shop owner, Wenzdae Anais.

Culture Coven, 278 King Street, Midland  
culturecoven.shop



**The Pebble Tree** is a lovely home decor shop located in Downtown Midland, who happen to have their own line of hand-poured candles in scents like Georgian Bay, Midland Harbour and Tiny Beaches! Bring home the sweet smells of the Heart of Georgian Bay in the form of an organic, GMO-free soy wax candle, to bring back fond memories every time it is lit.

The Pebble Tree, 248 King Street, Midland



**Georgian Bay Ceramics** is a small-batch ceramist based in Tiny Township. Artist Robyn Glassier is inspired by the natural beauty and movement of Georgian Bay to create one-of-a-kind ceramic items that are all at once fragile and strong, just like the body of water she loves so much. From coffee mugs to planters and servingware, you'll find a beautiful piece to treasure from home.

Find these treasures at Georgian Roots Flower Farm  
georgianbayceramics.ca



**Georgian Bay Books** is a quaint independently owned book shop in Downtown Midland, with a pick for every reader. While you are there, browse their collection of local authors, telling the stories of residents past, present, and fictional. Look for names like David Dupuis, Nat Cuddington, Patti Murphy, Dean Gessie, Cherie Dimaline and Robert Popple, just to name a few.

Georgian Bay Books, 247 King Street, Midland  
georgianbaybooks.ca

# for the FOODIES



When looking for fresh eats and a good cup of coffee, look no further than **Cafe Kitty Hawk** in Penetanguishene. With an ever-changing menu focused on seasonal freshness and locally sourced products, there is always something delicious on the menu! But where does its name come from? Between 1916 and 1941, a boat named 'Kittyhawk' was commonly spotted travelling between Lambert Island (north of Beausoleil Island) to Midland and Penetanguishene harbours. This vessel was owned by none other than Orville Wright, the youngest of aviation pioneers, The Wright Brothers!



## BAKERIES & CAFES

### BOULANGERS MIDLAND CITY BAKERS

741 Yonge Street, Midland  
(705) 526-4149

### CHEEKY MAMA BAKERY & CAFÉ

14558 Highway 12, Victoria Harbour  
(705) 220-6127 | cheekymamabaking.ca

### THE ELEGANT GOURMET

235 King Street, Midland  
(705) 528-0250 | theelegantgourmet.com

### GEORGIAN BAKERY

253 King Street, Midland  
(705) 526-6509 | georgianbakerymidland.ca

### GROUNDÉD COFFEE CO.

538 Bay Street, Midland  
(705) 527-5997 | groundedcoffee.ca

### CAFÉ KITTY HAWK

4 Robert Street W, Penetanguishene  
(705) 549-355-2233 | cafekittyhawk.com

### OLDE TOWN LIBRARY & CARNEGIE CAFÉ

526 Hugel Avenue, Midland  
(705) 526-5526 | oldetownlibrary.ca

### ROYALTEA ON KING

256 King Street, Midland  
(705) 245-4832 | royalteaonking.ca

## CASUAL DINING

### BALM BEACH BAR & SMOKEHOUSE

1 Tiny Beaches Road N, Tiny  
(705) 518-0274  
balmbeachbarandsmokehouse.com

### THE BOATHOUSE EATERY

177 King Street, Midland  
(705) 527-7480 | boathouseeatery.com

### BOSTON PIZZA

16835 Heritage Drive, Midland  
(705) 526-9966 | bostonpizza.com

### BURGER BARR

505 King Street, Midland  
(705) 527-6421 | burgerbarr.ca

### CAPTAIN KEN'S DINER

70 Main Street, Penetanguishene  
(705) 549-8691 | captainkensdiner.com

### CELLERMAN'S

337 King Street, Midland  
(705) 526-8223 | cellermans.ca

### FLYNN'S PUBLIC HOUSE

96 Main Street, Penetanguishene  
(705) 355-4782 | flynnsirishpub.ca

### GEORGIAN GRILL & ARCADE

7 Tiny Beaches Road N, Tiny  
(705) 361-1861 | georgiangrill.com

### KELSEY'S ORIGINAL ROADHOUSE

917 King Street, Midland  
(705) 526-2784 | kelseys.ca

### LIBRARY RESTAURANT

at the Quality Inn & Conference Centre  
924 King Street, Midland  
(705) 528-0100

### LORIE'S SMALL TOWN DINER

401 William Street, Midland  
(705) 427-7125

### MAPLE CANADIAN PUB

282 King Street, Midland  
(705) 526-3000 | maplecanadianpub.ca



45

When comfort food is what you're after, there is no better spot than the **World Famous Dock Lunch**. Located at the Penetanguishene Town Docks, enjoy a dependably delicious meal while watching the boats go by. Local favourites include milkshakes, skinny fries, homemade 'hamburgs' and authentic souvlaki. For something new, the owners have opened a new restaurant on Main Street - Pier 21, named for the terminal through which owner Nick Boudouris immigrated from Greece many years ago.

### MAPLE CANADIAN PUB

at Wye Heritage Marina  
3282 Ogdens Beach Road, Port McNicoll  
(705) 526-3000 | maplecanadianpub.ca

### MARINA'S SPORTS BAR & PIZZA

545 Talbot Street, Port McNicoll  
(705) 534-3555

### MIDLAND FISH & CHIPS

311 King Street, Midland  
(705) 526-9992

### MINJI'S

854 Yonge Street, Midland  
(705) 527-0909

### MOM'S RESTAURANT

200 Pillsbury Drive, Midland  
(705) 527-0700 | momsrestaurantmidland.com

### NOBLE HOPS CRAFT SANDWICH & BOTTLE SHOP

543 Bay Street, Midland  
(249) 559-0981 | noblehops.ca

**PAPA'S PIZZA MAMA'S CHICKEN**

301 King Street, Midland  
(705) 527-5577 | papaspizza.ca

**PHIL'S CASUAL DINING RESTAURANT**

48 Main Street, Penetanguishene  
(705) 549-7858 | philrestaurant.ca

**PHIL'S PUB & EATERY**

519 Hugel Avenue, Midland  
(705) 526-3003 | philspubandeatery.com

**PIE WOOD FIRED PIZZA**

837 King Street, Midland  
(705) 526-9847 | piewoodpizza.com

**PIER 21**

106 Main Street, Penetanguishene  
(705) 443-3663

**THE PORT CAFÉ**

423 Talbot Street, Port McNicoll  
(705) 506-2233

**QUEEN'S QUAY BRITISH PUB**

67 Juneau Road, Victoria Harbour  
(705) 534-1211 | thequeensquay.ca

**STACKERS PANCAKE HOUSE**

727 William Street, Midland  
(705) 245-2008 | stackersmidland.com

**STACKED PANCAKE & BREAKFAST HOUSE**

16821 Highway 12, Midland  
(705) 526-5959 | stackedpancakehouse.ca

**TONY'S RESTAURANT**

646 Little Lake Park Road, Midland  
(647) 721-0181 | tonyslittlake.com

**TYMES RESTAURANT**

845 King Street, Midland  
(705) 526-5421

**UNCLE JIMMY'S FAMILY RESTAURANT**

9225 Highway 93, Midland  
(705) 526-6788

**WILD WING**

815 King Street, Midland  
(705) 245-0073 | wildwingrestaurant.com

**WING HOUSE**

356 Eighth Street, Midland  
(705) 245-9111 | winghouse.ca

**WING HOUSE**

32 Main Street, Penetanguishene  
(705) 355-9222 | winghouse.ca

**WORLD FAMOUS DOCK LUNCH**

4 Main Street, Penetanguishene  
(705) 549-8111

**FRESH EATS****DINO'S FRESH FOOD DELI**

319 King Street, Midland  
(705) 526-2431 | dinofreshfooddeli.com

**MEGA MINDFUL LIVING**

227-229 King Street, Midland  
(705) 526-6342 | megamindfulliving.com

**THE PULSE NUTRITION**

81 Main Street, Penetanguishene  
(647) 407-8615 | @thepulsenutrition

**ROOTED PLANT-BASED EATING CAFÉ & MARKET**

349 King Street, Midland  
(705) 506-3496 | rootedmidland.ca

**INTERNATIONAL CUISINE****BLEU GARDEN**

740 Yonge Street, Midland  
(705) 527-7302 | bleugardenrestaurant.ca

**DOUBLE HAPPINESS CHINESE RESTAURANT**

233 King Street, Midland  
(705) 526-3288

**GLOBE DELI & RESTAURANT**

478 Elizabeth Street, Midland  
(705) 527-4145

**YANG'S FINE KITCHEN**

175 Main Street, Penetanguishene  
(705) 549-0526

**UNCLE ROY'S RESTAURANT**

289 King Street, Midland  
(705) 526-7281

**ZANCA MEXICAN FOOD**

290 King Street, Midland  
(705) 526-0999 | zanca.ca

**UPSCALE DINING****THE ARCH STEAKHOUSE**

771 Yonge Street, Midland  
(705) 527-7313 | thearchsteakhouse.ca

**DILLON'S WOOD FIRED PIZZA**

244 King Street, Midland  
(705) 245-1006 | dillons.pizza

**THE EXPLORER'S CAFÉ**

offering take-out only  
345 King Street, Midland  
(705) 527-9199 | theexplorerscafe.com

**LILLY'S ITALIAN EATERY**

223 King Street, Midland  
(705) 245-0909 | lillysitalianeatery.com

**WATERFRONT DINING****BALM BEACH BAR & SMOKEHOUSE**

1 Tiny Beaches Road N, Tiny  
(705) 518-0274  
balmbeachbarandsmokehouse.com

**THE BOATHOUSE EATERY**

177 King Street, Midland  
(705) 527-7480 | boathouseeatery.com



Ask any local for a dinner recommendation, and **Lilly's Italian Eatery** will certainly be mentioned! Serving Italian-inspired dishes in a casually sophisticated way, and now in a new, larger location in Downtown Midland. Lilly and her team prepare everything in-house to fuse traditional and contemporary approaches to cuisine that are sure to have your taste buds smiling. Take your meal to the next level with a recommendation from the house Wine Expert. Stick with fan favourites like the Truffle Ravioli, or try the daily special for something fresh and new.

**GEORGIAN GRILL & ARCADE**

7 Tiny Beaches Road N, Tiny  
(705) 361-1861 | georgiangrill.com

**MAPLE CANADIAN PUB**

at Wye Heritage Marina  
3282 Ogdens Beach Road, Port McNicoll  
(705) 526-3000 | maplecanadianpub.ca

**QUEEN'S QUAY BRITISH PUB**

67 Juneau Road, Victoria Harbour  
(705) 534-1211 | thequeensquay.ca

**TONY'S RESTAURANT**

646 Little Lake Park Road, Midland  
(647) 721-0181 | tonyslittlake.com

**WORLD FAMOUS DOCK LUNCH**

4 Main Street, Penetanguishene  
(705) 549-8111

When looking to try that one restaurant that is iconic to the Heart of Georgian Bay, you must try **Dino's Fresh Food Deli**. Serving up mile-high sandwiches on fresh baked bread, steamed gourmet hot dogs, and homemade soups and salads for over 30 years - they will not disappoint. To get the true experience, order the house-made corned beef on rye with a side of their famous pasta salad.

While you're there, stroll down the back hallway to view Dino's Gallery of photography, documenting Midland in years past.





# for the RELAXERS

## ACCOMMODATIONS

### BED & BREAKFASTS

**BEACON SHORE ON GEORGIAN BAY B&B**  
128 Midland Point Road, Midland  
(705) 526-5005 | beaconshorebb.com

**CAPTAIN'S HOUSE B&B**  
423 Hugel Avenue, Midland  
(705) 427-1339 | bbcanada.com

**DRAGONFLY DREAMS INN**  
670 Hugel Avenue, Midland  
(416) 801-6588 | dragonflydreamsinn.ca

**GEORGIAN TERRACE GUEST HOUSE**  
14 Water Street, Penetanguishene  
(416) 527-1889 | bbcanada.com

**NOEL'S NEST COUNTRY B&B**  
2770 Triple Bay Road, Port McNicoll  
(647) 774-9274 | noelsnestcbb.business.site

**TUCKED INN THE HARBOUR B&B**  
197 Robins Point Road, Victoria Harbour  
(705) 534-4196 | tuckedinntheharbour.com

### CAMPING

**AWENDA PROVINCIAL PARK**  
670 Awenda Park Road, Tiny  
(705) 549-2231 | ontarioparks.com

**BAYFORT CAMP**  
3321 Ogdens Beach Road, Tay  
(705) 526-8704 | bayfortcamp.com

**BELL FALLS FAMILY CAMPGROUND**  
1927 Rosemount Road, Tay  
(705) 538-2898 | bellfalls.com

**GEORGIAN BAY ISLANDS NATIONAL PARK**  
2511 Honey Harbour Road, Honey Harbour  
(705) 527-7200 | parkscanada.gc.ca/gbi

**GEORGIAN BAY PARK**  
4230 Crossland Road, Tiny  
(905) 841-5253 | georgianbaypark.com

## HOTELS

**COMFORT INN**  
980 King Street, Midland  
(705) 526-2090 | choicehotels.com

Opening Soon! **HAMPTON INN BY HILTON**  
877 King Street, Midland  
1-800-445-8667 | hilton.com

**MIDLAND INN & SUITES**  
720 Prospect Boulevard, Midland  
(705) 245-1166 | midlandinn.com

**QUALITY INN & CONFERENCE**  
924 King Street, Midland  
(705) 526-9307 | choicehotels.ca

**SUPER 8 MIDLAND**  
1144 Hugel Avenue, Midland  
(705) 526-8288 | wynndhamhotels.com

## RESORTS

**BALM BEACH RESORT & MOTEL**  
15 Tiny Beaches Road N, Tiny  
(705) 361-1130 | balmbeachresort.com

**SUGAR RIDGE RETREAT CENTRE**  
5720 Forgets Road, Tiny  
(705) 528-1793 | sugarridge.ca

## SHORT-TERM RENTALS

Find more options listed on AirBnB

**THE HAUNTED HOUSE**  
83 Fox Street, Penetanguishene  
airbnb.ca

**THE FLOATEL**  
79 Champlain Road, Penetanguishene  
(705) 549-0683 | diverserentals.ca

**MCGIBBON BY THE BAY**  
32 Water Street, Penetanguishene  
(705) 549-6913 | mcgibbonbythebay.com

**THE NEST BY THE BAY**  
357 King Street, Midland  
(705) 526-6900 | nestbythebay.com

**WOODLAND CEDARS COTTAGE RESORT**  
1985 Tiny Beaches Road S, Tiny  
(705) 361-1461 | woodlandcedars.com



## SPA & WELLNESS

### DAY SPAS

**BAMBOO SPA**  
351 First Street, Midland  
(705) 526-0222 | bamboodayspa.ca

**PANACHE SPA & ACADEMY**  
298 King Street, Midland  
(705) 527-8740 | panachehairstalon.com

**PUR SPA**  
701 King Street, Midland  
(705) 527-4363 | purspa.ca

**VINCENT SALON & SPA**  
85 Main Street, Penetanguishene  
(705) 549-8841 | vincentssalonspa.com

### WELLNESS

**SOUL SET STUDIO**  
371 Yonge Street, Midland  
(705) 528-6900 | soulset.ca

**SUGAR RIDGE RETREAT CENTRE**  
5720 Forgets Road, Tiny  
(705) 528-1793 | sugarridge.ca

**WAKE WELLNESS**  
512 Dominion Avenue, Midland  
(705) 245-9253 | wakewellness.ca

**YOGA HOUSE**  
3 Thompsons Road, Penetanguishene  
(705) 549-1352 | theyogahouse.co



# Signature FESTIVALS & EVENTS

Have a great time in the Heart of Georgian Bay, at one of the many festivals and events that fill up our calendar. Small community celebrations, intimate workshops, guided walking tours, large festivals and great entertainment venues. Don't miss Ontario's Best Butter Tart Festival, Pumpkinferno and First Light - each earning the title of one of Festival & Events Ontario's Top 100 Festivals and Events year over year!

Visit [gbay.ca](http://gbay.ca) to stay up to date as details and dates are released.

Situated in the heart of downtown Midland, the **MIDLAND CULTURAL CENTRE** is a modern, architecturally unique facility which hosts live musical performances, stunning visual art and engaging theatre all under one roof. Whether attending a world-class music concert, taking an art class, viewing the latest exhibition in one of three free galleries, or enjoying an evening of theatre, there is always something happening at the MCC.

Nestled at the end of a charming boardwalk, among the historic buildings of Discovery Harbour on the shore of Georgian Bay, the **KING'S WHARF THEATRE** is a pleasantly rustic theatre venue that offers all the comforts of a modern facility. Operated by award-winning Drayton Entertainment, this professional theatre offers an array of musicals and comedies.



## FIND DATES AND DETAILS

**FEBRUARY 17-19**

### PENETANGUISHENE WINTERAMA

at participating locations in Penetanguishene Ontario's oldest winter carnival celebrates its 75th anniversary! Purchase your commemorative button for access to a weekend of fun at locations throughout the town. Demolition derby, horse-drawn sleigh rides and Winterama classics like pea soup and tourtière. Or take part in the Backbreaker 5000 Snowmobile Poker Run for an additional registration fee.

### LE FESTIVAL DU LOUP

the third weekend in July at Parc Lafontaine Park, Tiny This weekend of festivities celebrates the pride of the deep rooted Francophone community in the area, through music, food and fun. Its name comes from the local legend of the 'Loup de Lafontaine', a wolf that terrorized the divided community and how it made them stronger in the end.



**JUNE 10**

### ONTARIO'S BEST BUTTER TART FESTIVAL

A Festivals & Events Ontario Top 100 Winner

A butter tart is a delectable pastry filled with a sweet filling made of butter, sugar, egg and syrup. This one-day festival is your chance to get your hands on 200,000 of them. The best of the best are here - there is even an official competition to determine Ontario's Best Butter Tart! Stroll downtown Midland to find 200+ vendors selling traditional tarts with nuts or raisins, unique tart, award-winning tarts, and everything in between.

King Street and Harbourview Park, Midland  
[buttertartfestival.ca](http://buttertartfestival.ca)



### ALL THINGS CANADIAN FESTIVAL

at Memorial Park, Penetanguishene Live music, food and entertainment bring together local Francophone, Anglophone and Indigenous cultures, celebrating years of history in Penetanguishene, Ontario and Canada. An outdoor festival to celebrate who we are as Canadians.

### NORTHERN HEAT RIB SERIES

at Harbourside Park, Midland Mouth waterin', finger lickin', belly rubbin' good BBQ! Check out North America's largest rib and beer tour, coming back to Midland again this year. Wash it all down with a cold beverage from over 25 Ontario craft brewers. Plus, live music every night!

**MARCH 18-19, 25-26**

### SWEETWATER HARVEST FESTIVAL

at Wye Marsh Wildlife Centre and Sainte-Marie among the Hurons Escape to a time when maple syrup was made over an open fire. This outdoor event celebrates the history of maple syrup and the role it plays in our cultural and natural heritage. For the first time, the event has expanded to span two weekends and will incorporate new programming at Sainte-Marie among the Hurons. Tickets must be purchased in advance.

## AT G BAY.CA

APRIL 1-3

### ONTARIO MAPLE WEEKEND

at participating maple producer locations  
Experience the traditional maple sugaring craft and taste why pure Ontario maple syrup is a favourite springtime treat. Enjoy pancake breakfasts, sugarbush trails, sugar making demonstrations, taffy on snow, horse-drawn sleigh rides, and more.

### FALL IN LOVE WITH MAPLE

at participating maple producer locations  
Who says maple syrup is just for spring? It's easy to fall in love with maple all year long. This fall, you're invited to visit the sugar bush to learn about maple production as the leaves change from green to vibrant yellows, blazing oranges and crimson reds.

### TINY FARM CRAWL

at participating farms in Tiny Township  
This unique event provides participants with the chance to explore the Heart of Georgian Bay while learning about agriculture and supporting food producers. Farmers will share their unique perspective on agriculture, its viability and its importance.

### HOMETOWN HARVEST FESTIVAL

Thanksgiving weekend  
at Sainte-Marie among the Hurons  
Experience the beauty of autumn wrapped in history. Visit the historic site to enjoy historical demonstrations, crafts and interactive activities for all ages, plus an outdoor market with over 30 vendors of handcrafted items.



SELECT DATES IN OCTOBER

### PUMPKINFERNO

A Festivals & Events Ontario Top 100 Winner

Experience the phenomenon of outdoor exhibits of intricately hand-crafted artificial pumpkins, all set against the night time backdrop of Discovery Harbour. These displays and the kidzone are perfect for all ages, but beware - new characters may be lurking in some of the scarier attractions.

Discovery Harbour  
93 Jury Drive, Penetanguishene  
hhp.on.ca

### MIDLAND FOOD TOURS

departs from Downtown Midland  
Whether you choose a guided walking tour in downtown Midland or a self-guided driving tour through towns in the Heart of Georgian Bay, you'll enjoy a fun-filled day sipping and tasting delicious fare like a true local! Learn about the area's history and culture, and meet some of the owners too. Each tour includes tastings at 6+ culinary stops, one alcoholic beverage, and wait staff gratuities.

### GHOST TOURS

at Discovery Harbour  
Join a lantern-lit guided tour revealing the supernatural side of Discovery Harbour! Mysterious appearances, moving items, and the ghostly image of a child in a window... These are just some of the unusual happenings that occur at the historic site. Not recommended for youth under the age of 13.

### WALKING TOURS OF PENETANGUISHENE

from Parc Rotary-Champlain-Wendat Park  
Guided by staff of the Penetanguishene Centennial Museum, participate in a walking tour to learn more about the history of Ontario's oldest town. On the Historic Downtown Tour - hear about the history of the homes and businesses along Water and Main Streets in a time when oxen roamed the streets and fur traders came to our shores. On the Parc Rotary-Champlain-Wendat Park Tour - learn about the many heritage features in this spectacular 90 acre waterfront park.

SEPTEMBER 30 - OCTOBER 1

### THE BAY STUDIO TOUR

at participating artist studios  
See the Heart of Georgian Bay through an artist's lens by participating in a self-guided tour of art studios across the region. 20+ locations are ready to welcome you. Meet the artists, learn about their inspirations and techniques, and bring home that perfect piece. Talented participants create visual arts of all mediums, from pottery to watercolours, photography to fiber art.

JANUARY 20-21, 27-28, FEBRUARY 3-4

### MARSH BY MOONLIGHT - SNOWSHOE

at Wye Marsh Wildlife Centre  
Experience the sights and sounds that the moonlit trails provides, on snowshoe! After learning about the marsh at night through hoots, chatter, coos, yips and howls, relax by the fire and enjoy a roasted snack and a warm drink. Space is very limited to allow for the best experience possible.

### MARSH BY MOONLIGHT - PADDLE

at Wye Marsh Wildlife Centre  
Connect with nature and enjoy this unique perspective of the marsh during a guided canoe tour through the sparkling moonlit waters of the Wye Marsh. Walk the boardwalk, roast bannock on an open fire and laugh the night away. Spectacular photo opportunities under the twinkling stars will be the cherry on top. Space is very limited to allow for the best experience possible.



### A DAY IN THE LIFE SERIES

at the Midland Cultural Centre  
Listen in on intimate conversations with prominent Canadians, live on stage. The program looks at the lives of well-known, highly successful Canadians, the events that led to their success, their interests, hopes and dreams, and what the future holds for them. Past guests have included politicians, authors, heroes, and more.



SELECT DATES IN NOVEMBER & DECEMBER

### FIRST LIGHT

A Festivals & Events Ontario Top 100 Winner

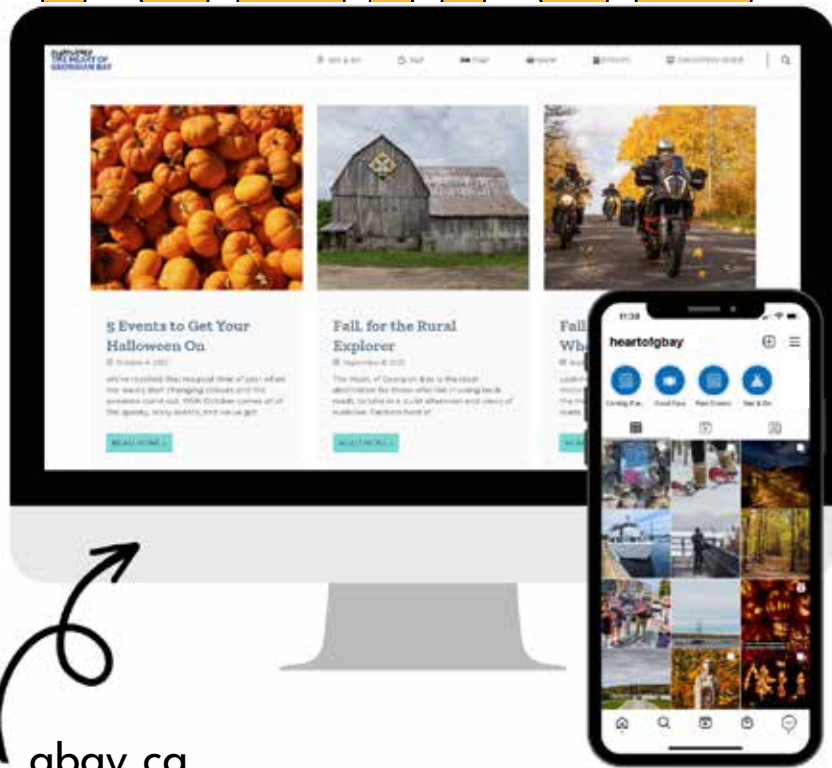
First Light is an enchanting holiday tradition for young and old. The 17th century French mission is illuminated with over 5,000 candles and brought to life with the sounds and smells of the festive season. First Light offers visitors a unique experience with on-site music, crafts, food tastings, and over 50 unique vendors.

Sainte-Marie among the Hurons  
16164 Highway 12, Midland  
hhp.on.ca

FIND DATES AND DETAILS

AT G.BAY.CA

# FIND US ONLINE



gbay.ca

@heartofgbay

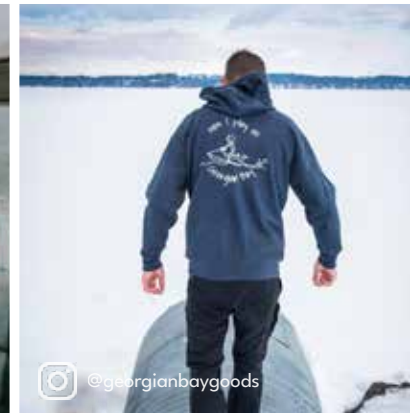
AND *share* YOUR MEMORIES



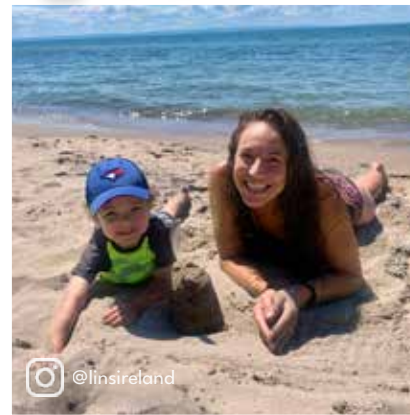
@my\_food\_adventures



@artbyalex\_



@georgianbaygoods



@linsireland



@outwewander

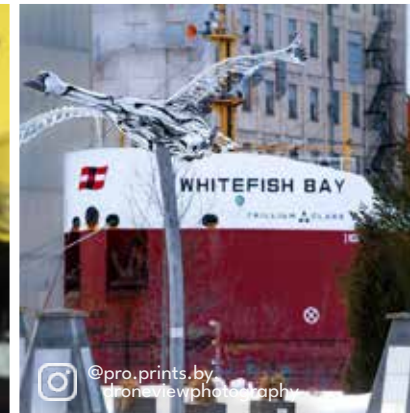
**#heartofgbay**  
to have your photos  
featured on our  
socials or website



@acromephotography



@j.l.fitchett



@pro.prints.by  
@ronnievphotography



@juliekee



@kevincasc



@balmbeachbarandsmokehouse

MIDLAND | PENETANGUISHENE | TAY | TINY

*experience*  
**THE HEART OF  
GEORGIAN BAY**

**WE LIVE IT,  
YOU'LL *love* it.**



**2022  
YOUR DISCOVERY GUIDE**

DISCOVER MORE AT [GBAY.CA](http://GBAY.CA)