

MIDLAND | PENETANGUISHENE | TAY | TINY

experience
**THE HEART OF
GEORGIAN BAY**



DISCOVERY GUIDE



@grslexiandcharlie



@briannedubeau



@cruisingwithpaulandalex



@bell.falls



@heyrubyjean



@supercapacity

WHAT'S INSIDE

The Good to Know	4
The Best of the Heart of Georgian Bay	5
Arts & Heritage	20
Outdoor Recreation	24
Motorcycle Routes	28
Map	30
Cycling Routes	32
Agritourism & Barn Quilts	36
Farmgate Sales & Markets	38
Retail	41
Dining	44
Accommodation, Spa & Wellness	48
Signature Festivals & Events	50



@experiencesimcoecounty



@lpp28



LIVE THE *Georgian Bay* LIFE

Located 90 minutes north of Toronto, on a peninsula jutting into Canadian paradise, the Heart of Georgian Bay proudly encompasses the communities of **Midland, Penetanguishene, Tay and Tiny.**

Here, you will find National and Provincial Parks, cherished historical sites, deep-rooted Indigenous and Francophone culture, protected wildlife areas, waterfront recreational trails, and so much more.



Beaches here rival the most exotic white sand and crystal clear water you'll find anywhere in the world. Freshwater boating, whether under power, sail or paddle, is unparalleled, and the fishing is rich. World class marinas and expert fishing charters await your arrival.

But if you think summer is where all the fun is, wait until you see how we celebrate winter! The Georgian Bay Snowbelt allows for a network of snowmobile trails, peaceful snowshoe adventures and perfect photo opportunities.



#heartofgbay
to have your photos
featured on our
socials or website

HOW TO GET HERE

BY CAR

From Highway 400:
Use Exit 121 for Highway 93
Use Exit 147 for Highway 12
Use Exit 98 for Bayfield Street/County Road 26

BY TRANSIT

SIMCOE COUNTY LINX BUS
With service from Barrie or Orillia
to Midland and Penetanguishene
1-800-263-3199 | linx.simcoe.ca

BY WATER

We are located on Georgian Bay, in the eastern part of Lake Huron. Refer to pages 38-39 for more information on marinas and charters.

BY AIR

HURONIA REGIONAL AIRPORT (CYEE)
20 Ed Connolly Drive, Tiny
(705) 526-8086 | huronaiairport.com

THE GOOD TO KNOW

HOSPITAL

GEORGIAN BAY GENERAL HOSPITAL
112 St Andrews Street, Midland
main access from Highway 93
(705) 526-1300

TOURISM INFORMATION CENTRES

MIDLAND HARBOURMASTER
165 King Street, Midland
(705) 526-4610 | May to October only

**NORTH SIMCOE SPORTS
& RECREATION CENTRE**
527 Len Self Boulevard, Midland
(705) 526-4275 x3206

PENETANGUSHENE HARBOURMASTER
2 Main Street, Penetanguishene
(705) 549-2232 | May to October only

**SOUTHERN GEORGIAN BAY
CHAMBER OF COMMERCE**
208 King Street, Midland
(705) 526-7884

ATTRIBUTION
Tourism Simcoe County
110 Highway 26
Midhurst, ON
L9X 1N6

tourism@simcoe.ca

Every effort has been made to ensure that all information contained within this guide is accurate and complete at the time of printing. Tourism Simcoe County is not responsible for any errors or omissions which may occur inadvertently. Any duplication of content or photographs within this publication, in part or in full is prohibited without express written consent from Tourism Simcoe County or the respective copyright holders.
© 2024, Ontario, Canada

WE LIVE IT, YOU'LL *love it*



CANADA'S LARGEST BUTTER TART FESTIVAL
Ontario's Best Butter Tart Festival



CANADA'S LARGEST FRESHWATER MARINA
Wye Heritage Marina



A NATIONAL SHRINE
Martyrs' Shrine



ONTARIO'S OLDEST EUROPEAN SETTLEMENT
Sainte-Marie among the Hurons

THE BEST OF THE HEART OF GEORGIAN BAY



ONTARIO'S LONGEST-RUNNING WINTER CARNIVAL
Penetanguishene Winterama



A NATIONAL PARK
Georgian Bay Islands National Park



A PROVINCIAL PARK
Awenda Provincial Park



A NATIONAL WILDLIFE AREA
Wye Marsh Wildlife Centre



DISCOVERY HARBOUR

93 Jury Drive, Penetanguishene
(705) 549-8064 | hhp.on.ca

Shipwrecks, Spirits, Sailors and Soldiers. Create lasting memories and walk back in time at Discovery Harbour. The historic site is nestled along the shores of beautiful Penetanguishene Bay. Discovery Harbour's story is unique, filled with shipwrecks, spooky tales and life aboard the tall ships. Grab your lantern and join us for our evening experiences, Ghost Tours and Pumpkinferno.

Open May to September for the regular season, plus seasonal special events.



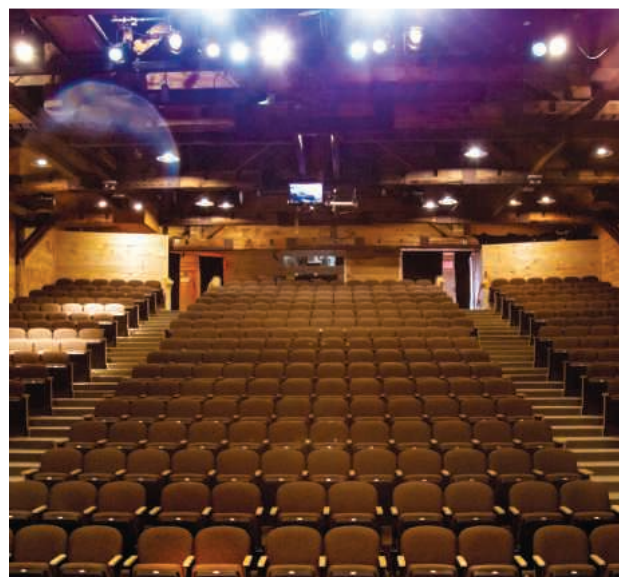


KING'S WHARF THEATRE

97 Jury Drive, Penetanguishene, ON, L9M 1G7
705-549-5555 | kingswharftheatre.com

Nestled within Discovery Harbour on the shore of Georgian Bay, the King's Wharf Theatre is a pleasantly rustic, 364-seat venue that offers all the comforts of a modern facility. Flanked by historic 19th century military base buildings, the theatre is located at the end of a beautiful boardwalk overlooking the homeport of replica tall ships.

Operated by award-winning Drayton Entertainment, this professional theatre offers an array of musicals and comedies. The 2024 season includes *Rock of Ages* (June 6-30), *Steel Magnolias* (July 11-28), *Jersey Boys* (August 8-September 1), and *A Christmas Carol* (November 6-23).





PARC ROTARY CHAMPLAIN WENDAT PARK

8 Owen Street, Penetanguishene, ON L9M 1M8
(705) 549-7453 | penetanguishene.ca

There is always something to do within this 90-acre park located along the waterfront of Penetanguishene Harbour. The park depicts 400 years of the Town's history and commemorates four cultures; Anglophone, Francophone, Indigenous and Metis, which are portrayed throughout the park with hand-crafted statues. Park amenities include a splash pad, amphitheatre, playground, fishing dock, covered pavilion, skateboard park, dog park, basketball and beach volleyball courts. There is something for everyone! The park trail leads you to Main Street, where you can stay for the day, enjoying shops, restaurants and cafés.

And don't miss live music in the amphitheatre during Bayside Summer Soirée on Friday evenings during the summer months!





LANDMARK CRUISES

**Penetanguishene Town Dock
2 Main Street, Penetanguishene
(705) 549-3333 | landmarkcruises.com**

Based out of the Penetanguishene Town Dock, the 300-passenger 'Georgian Legacy' will provide you with an unforgettable sightseeing cruise experience, featuring iconic Georgian Bay windswept pines, clear blue water, welcoming beaches and rocky grandeur.

Or if you're looking for a thrill, experience the brand new Midland Flash, an exciting open air speedboat with exhilarating speeds of up to 60kph. Departing from Midland Harbour, you can cruise the 30,000 islands with wind in your hair and music pumping. This 45 passenger boat will allow you to see much more of Georgian Bay's gems - including Beausoliel Island (Georgian Bay Islands National Park), Honey Harbour, and more!





PENETANGUISHENE CENTENNIAL MUSEUM & ARCHIVES

13 Burke Street, Penetanguishene, ON, L9M 1C1
(705) 549-2150 | pencenmuseum.com

Explore one of Ontario's last original general stores and learn about the area's early lumbering industry at the Penetanguishene Centennial Museum & Archives. Built in 1875 by Karl Maxillian (Charles) Beck, this historic building now hosts the stories of Penetanguishene's cultural past. Rain or shine, the museum offers programming and special events throughout the year as well as an active genealogical research room, and varied travelling exhibits. Wander the museum grounds or find a Penetanguishene souvenir at the Timber Bay Gift Shop.

If you are up for some walking, join one of two walking tours, offered on select dates from June to October. The Downtown Historical Walking Tour offers insight into the history of the homes and businesses on Main Street, showcasing archival photographs as well as lively interpreters. The Rotary Champlain Wendat Park Walking Tour highlights the Indigenous and Franco-Ontarian history of our area through interpretation of the many art sculptures.





HURONIA MUSEUM

**549 Little Lake Park Road, Midland, ON, L4R 4P4
(705) 526-2844 | huroniamuseum.com**

Located in beautiful Little Lake Park, in the centre of Midland, the Huronia Museum has preserved the history of this region and its people for over 75 years. It boasts a robust collection, including tens of thousands of artefacts ranging from photographs to Indigenous archaeology.

Visitors to the Museum are treated to the pre-contact Huron/Ojibwa replica village, including a lookout tower, wigwam, and a full-size longhouse. Take time to browse the largest collection of Group of Seven paintings north of the Greater Toronto Area, a collection of First Nations art, and an extensive exhibit on the great vessels that have travelled Georgian Bay.



DOWNTOWN MIDLAND

Tourism Information Centres

165 King St., Midland, ON (May - Sep)

527 Len Self Blvd., Midland, ON (year-round)

705-526-4275 x3206 | midland.ca/tourism

The gateway to Georgian Bay's 30,000 Islands, Midland is known for its one-of-a-kind shops, art galleries, farmers' market and restaurants, as well as incredible murals depicting the rich culture and heritage of the area.

Enjoy this picturesque four-season community and be sure to attend one of our many special events and festivals – the buttermarts are delicious!





GEORGIAN SPIRIT CRUISES

Midland Town Dock
175 King Street, Midland
(705) 558-4143 | georgianspirit.ca

There's a new ship in Downtown Midland, ready to show you the best of Georgian Bay. Welcome aboard the elegantly appointed 'Spirit'.

Enjoy incredible food and service as you are guided through the narrow channels and windswept pines of Georgian Bay, including incredible views of the 30,000 Islands. Offering daily lunch and sightseeing tours, dinner cruises and specialty cruises from May to October. The ship is fully licensed, and also available for charter, for any special occasion.





MIDLAND CULTURAL CENTRE

333 King Street, Midland, ON L4R 3M7
(705) 527-4420 | midlandculturalcentre.com

Situated in the heart of downtown Midland, the Midland Cultural Centre is a modern, architecturally unique facility which hosts live musical performances, stunning visual art and engaging theatre all under one roof - including the new Gallery of Indigenous Art.

Whether attending a world-class music concert, taking an art class, viewing the latest exhibition in one of three free galleries, or enjoying an evening of theatre, there is always something for everyone at the MCC. Family entertainment, comedy and magic, classical, country, pop, rock, world music, folk music and more are all featured on their stages.





WINDLEE FARMS

10 Baseline Road North, Tiny, ON L4R0E3
(705) 526-0769 | windleefarms.ca

Windlee Farms is a family owned and operated business for over 30 years. Known for their craft, premium quality 100% pure maple syrup. Explore their 20 acre sugar bush and sugar shack and experience what maple syrup is all about. Come taste pure maple syrup, smell it boil, and learn how maple syrup is made, from tree to bottle.

Enjoy the trails and take a wagon ride to the sugar bush to see the miles of pipeline, 600 taps, and listen to our sugar maker explain the traditional handcraft production. Available year-round at the farm gate and at selected local retail stores. Please call ahead to book your tour.





MARTYRS' SHRINE

16163 Highway 12 West, Midland, ON, L4R 4K6
(705) 526-3788 | martyrs-shrine.com

Located in Tay Township, Martyrs' Shrine is the National Shrine to the Canadian Martyrs. This holy and historic site honours the 8 Jesuit Martyrs and their companions who lived, worked, and died here over 350 years ago while serving various Indigenous peoples of Canada. An architectural monument, and house of prayer, Martyrs' Shrine welcomes everyone to enter into a sacred moment of Canadian history, and to walk with St. Jean de Brébeuf and his companions towards a deeper understanding of faith and heritage.

Open the first Saturday of May to Thanksgiving Monday.





SAINTE-MARIE AMONG THE HURONS

16164 Highway 12 East, Midland, ON, L4R 4K6
(705) 526-7838 | hhp.on.ca

Nestled along the banks of the Wye River in Tay Township, Sainte-Marie among the Hurons welcomes you and your family to Ontario's first European community.

Come and let the land of longhouses, saints and explorers etch Canadian history into your soul. Immerse yourself into a truly poignant story of culture contact. Let the beat of the drum inspire you at National Indigenous Peoples Day or hold the magic in your hands at our festive seasonal events, Hometown Harvest Festival and First Light.

Open the first Saturday of May to Thanksgiving Monday for the regular season, plus seasonal special events.





WYE MARSH WILDLIFE CENTRE

16160 Highway 12 E.,
Midland, ON L4R 4K6
(705) 526-7809
wymarsh.com

Escape, explore, experience... The Wye Marsh Wildlife Centre boasts 3,000 acres of provincially significant wetlands and federally designated forest, in Tay Township. Visitors of all ages can discover reptiles in the interpretive display hall and raptors in the Birds of Prey area. There are 25kms of trails for hiking, biking, cross country skiing and snowshoeing. Take a guided canoe or kayak tour through the marsh channels, visit the observation tower, floating boardwalks, waterfowl monitoring platform, wildlife gardens, and so much more! Wye Marsh is open 362 days a year, 9AM to 5PM.





FARM2DOOR

159 Balm Beach Road E.,
Tiny, ON L0L 2J0
(705) 245-5100
farm2door.ca

If there's one place that truly captures the essence of local food in this area, it's Farm2Door!

The store carries delicious products of over 100 local farmers and producers. Find everything from fresh locally grown vegetables and artisan breads, to butter tarts, local cheeses, jams and jellies, (cured) meats, fish and an eclectic offering of gluten free and vegan choices. Farm2Door is literally bursting with all the flavours the Heart of Georgian Bay has to offer.

Purchases can be made in store 10am-5pm, or online with delivery and pickup options.





The Heart of Georgian Bay is a cultural destination like none other. Here you can find museums and living history sites representing time periods from the 17th to 20th century, that tell the stories of those who have resided here throughout the ages. You can also find an exciting arts community, inspired by the sights and sounds of Georgian Bay. Hear the mother tongue of our Franco-Ontarian residents and see the colourful influence of our Indigenous community. Attend an

award-winning cultural festival. There is no lack of cultural assets to explore.



If visual art is what inspires you, the **Midland Cultural Centre** should be your first stop. Access three free art galleries, with rotating exhibits. Don't miss the newly dedicated **Gallery of Indigenous Art**, telling the stories of this vibrant part of our community. Just down the road, the **Huronia Museum** houses a large collection of work by the *Group of Seven*, famous for their depictions of Canadian landscapes, including many scenes of Georgian Bay. Here you will also find exhibits on the evolution of Midland as well as a reconstructed pre-contact Huron-Ouendat village.

For the more dramatic visitors, there are three options to enjoy performing arts, as well as many opportunities for live music. You will find a wide range of performances hosted at the **Midland Cultural Centre**, from award-winning musicians of all genres to intimate conversations with Canadians of significance. Under the same roof is the **Huronia Players Theatre**, a community theatre group who host three productions per year in their intimate 120-seat, state of the art theatre. It's location in Downtown Midland pairs perfectly with dinner for a romantic date night. For a professional theatre experience, head to to the **King's Wharf Theatre** in Penetanguishene. Named for its location in the historic wharf of **Discovery Harbour**, Drayton Entertainment stages seasonal productions for all ages and are looking forward to welcoming theatre-lovers back after two years of closures. This summer's line-up won't disappoint and the location couldn't get any more beautiful. Be sure to leave yourself a little extra time to stroll the



for the CULTURALLY CURIOUS



boardwalk before the show starts. It is arguably the most Instagrammable location in the Heart of Georgian Bay.

If history beckons you, we are the perfect destination. Enter through the **Discovery Harbour** Charthouse to explore the kilometer-long historic naval and military base. Climb aboard resident tall ships, or visit the original hull of the HMS Tecumseth which sunk in Penetang Harbour over two hundred years ago. All with the best Georgian Bay views. Experience the spookier side of the site on a ghost tour - offered exclusively during the summer months. Visit the **Penetanguishene Centennial Museum & Archives** for an intimate look



at life in Penetanguishene. Highlights include Simcoe County's oldest car and a fully stocked General Store circa 1875. If you think you may have genealogical ties to the area, make an appointment to deep dive into their extensive genealogy room. Who knows what you might find! And last, but certainly not least, don't miss a visit to **Sainte-Marie among the Hurons** and **Martyrs' Shrine**. Immerse yourself in the lives of the first European settlers and their interactions with the local Indigenous people over 400 years ago. Together, these neighbouring attractions make a great day steeped in history.

ART GALLERIES

CATHY BOYD FINE ART

321 King Street, Midland
(705) 543-2537

CLAUSTRO SCULPTED PAINTINGS

372 Midland Avenue, Midland
(705) 527-4632 | clauastro.ca

GALLERY OF INDIGENOUS ART

at the Midland Cultural Centre
333 King Street, Midland
(705) 527-4420 | midlandculturalcentre.com

QUEST ART SCHOOL + GALLERY

at the Midland Cultural Centre
333 King Street, Midland
(705) 526-2787 | questart.ca

HISTORIC SITES

the following are open May to October

DISCOVERY HARBOUR

93 Jury Drive, Penetanguishene
(705) 549-8064 | hhp.on.ca

MARTYRS' SHRINE

16163 Hwy 12 W, Midland
(705) 526-3788 | martyrs-shrine.com

SAINTE-MARIE AMONG THE HURONS

16164 Hwy 12 E, Midland
(705) 526-7838 | hhp.on.ca

MUSEUMS

HURONIA MUSEUM

549 Little Lake Park Road, Midland
(705) 526-2844 | huroniamuseum.com

PENETANGUISHENE CENTENNIAL MUSEUM & ARCHIVES

13 Burke Street, Penetanguishene
(705) 549-2150 | pencenmuseum.com



PERFORMING ARTS

BROOKSIDE MUSIC ASSOCIATION

musical events hosted at various venues
(705) 528-0521 | brooksidemusic.com

HURONIA PLAYERS THEATRE

at the Midland Cultural Centre
333 King Street, Midland
(705) 527-4420 | huroniaplayers.ca

KING'S WHARF THEATRE

97 Jury Drive, Penetanguishene
(705) 549-5555 | kingswharftheatre.com

MIDLAND CULTURAL CENTRE

333 King Street, Midland
(705) 527-4420 | midlandculturalcentre.com

WALKING TOURS

HISTORIC DOWNTOWN WALKING TOURS

from Parc Rotary-Champlain-Wendat Park
Take a step back in time to when oxen roamed the streets and fur traders came to our shores. Guided by staff of the Penetanguishene Centennial Museum, learn the history of many of the current homes and businesses along Water and Main Streets. Reservations are required.

ROTARY-CHAMPLAIN WENDAT PARK WALKING TOURS

from Parc Rotary-Champlain-Wendat Park
Guided by staff of the Penetanguishene Centennial Museum, learn about the many heritage features in this spectacular 90-acre waterfront park. Reservations are required.

GHOST TOURS

at Discovery Harbour
Join a lantern-lit guided tour revealing the supernatural side of Discovery Harbour! Mysterious appearances, moving items, and the image of a small child in a window... These are just some of the unusual happenings that occur at the historic site.



CULTURAL EVENTS

PENETANGUISHENE WINTERAMA

February 16-18, 2024 at participating locations in Penetanguishene

Ontario's oldest winter carnival celebrates its 76th anniversary in 2024! Purchase your commemorative button for access to a weekend of fun at locations throughout the town. Demolition derby, polar plunge, horse-drawn sleigh rides and more, plus Winterama classics like pea soup and tourtière.



ONTARIO'S BEST BUTTER TART FESTIVAL

June 8 along King Street, Midland

A butter tart is a delectable pastry filled with a sweet filling made of butter, sugar, egg and syrup. This one-day festival is your chance to get your hands on 200,000 of them, and the best of the best are here - there is even an official competition to determine Ontario's Best Butter Tart! Stroll King Street to find 200 vendors with traditional tarts with nuts or raisins, unique tarts, award-winning tarts, and everything in between. Every year on the second weekend in June.



LE FESTIVAL DU LOUP | July 20 at Parc Lafontaine Park, Lafontaine

This weekend of festivities celebrates the pride of the deep rooted Francophone community in the area through music, food and fun. Its name comes from the local legend of the 'Loup de Lafontaine', a wolf that terrorized the divided community, and how it made them stronger in the end. Programming is offered entirely in French. Venez hurlez avec nous!

TINY FARM CRAWL | August 24 at participating farms in Tiny Township

This unique event provides participants with the chance to explore the beauty of the Heart of Georgian Bay while learning more about agriculture and supporting local growers and farmers. Farmers will share their unique perspective on agriculture and its viability and participants will hear about the importance of local food and its economic impact.

FIRST LIGHT | November 21-24, 28-31 & December 5-8 at Sainte-Marie among the Hurons

First Light is an enchanting holiday tradition for young and old. The 17th century French mission is illuminated with over 5,000 candles and brought to life with the sounds and smells of the festive season. First Light offers visitors a unique experience with on-site music, crafts, food tastings, and over 50 unique vendors.

FIND DATES AND DETAILS AT GBAY.CA

for the ADVENTURER

The Heart of Georgian Bay has drawn visitors from all corners for as long as the term “tourist” has existed - and there is no shortage of ways you can explore the great outdoors in our little piece of heaven.

For those wanting to get out on the water, there are two new sightseeing cruise ships in the area. The ‘Georgian Legacy’, operated by **Landmark Cruises**, is docked at the Penetanguishene Town Docks and may look familiar. The ‘Spirit’, operated by **Georgian Spirit Cruises** is docked in Midland. Both offer daytime and evening sightseeing tours, to cruise through the picturesque 30,000 Islands of Georgian Bay. For a more intimate fishing or sightseeing experience - book a private charter with one of our trusted operators. If you have your own watercraft, there are marinas scattered along the waterfront, but if you don’t - **Diverse Rentals & Tours** is your source for motorized watercraft and water toy rentals and boat tours.

Tiny Township is home to 70km of freshwater shoreline, with five parks identified for public use. Visitors to the area can use pay-to-park stations at Balm Beach, Jackson Beach, Lafontaine Beach and Woodland Beach. The fifth, Bluewater Beach, is available only to those with resident parking passes. Balm Beach offers the most amenities, including restaurants, public washrooms, an arcade, and a playground.

To explore by land, you have a number of options. **Wye Marsh Wildlife Centre** is home to 3,000 acres of provincially and federally

significant wetlands and woodlands. Explore 25kms of trails, or participate in daily programming and special events during all four seasons to learn a little more about the creatures that call the marsh home. Stroll through Penetanguishene’s waterfront **Parc Rotary-Champlain-Wendat Park** to find historic statues as well as park amenities like a splash pad, playground and live music at the amphitheatre on Friday evenings in June, July and August. Whether you prefer biking, hiking, cross-country skiing or birding, **Awenda Provincial Park** is a must-see for year-round explorers. Purchase a day-pass or reserve a campsite for access to 31kms of trails, an inland lake, stunning Georgian Bay beaches, incredible views from the bluffs, and more.

If you’re more about hitting the green, there are three semi-private golf clubs eagerly awaiting your arrival.



Book your tee time at **Balm Beach Golf Club**, **Brooklea Golf & Country Club** or **Midland Golf & Country Club**, for a guaranteed good time. If you're all about the fun - bring the family to play the mini putt course at **Balm Beach Go Karts & Mini Golf**.

How ever you are exploring the Heart of Georgian Bay, remember to clean up after yourself and leave only footprints behind.

BAIT AND TACKLE

G-BAY FISHING CO.

483 Bay Street, Midland
(705) 245-3474 | gbayfishing.com

BOAT CHARTERS & SIGHTSEEING CRUISES

BITE ME CHARTERS

7 Bayside Avenue, Victoria Harbour
(705) 534-4601

COSMOS YACHT CHARTERS

156 Marina Park Avenue, Midland
(905) 715-8795 | cosmosyachtcharters.com

DIVERSE RENTALS & TOURS

639 Concession Rd. 16 E, Tiny
(705) 549-0683 | diverserentals.ca

GEORGIAN SPIRIT CRUISES

Midland Town Dock
(705) 558-4143 | georgianspirit.ca

LANDMARK CRUISES

Penetanguishene Town Dock
(705) 549-3333 | landmarkcruises.com

EQUIPMENT RENTALS

DIVERSE RENTALS & TOURS

639 Concession Rd. 16 E, Tiny
(705) 549-0683 | diverserentals.com

THE TRAILER BROTHERS RENTAL CENTRE - RV, TRAILERS

12680 County Road 16, Waubaushene
(705) 796-2487 | thetrailerbrothers.com

FAMILY FUN

BALM BEACH ARCADE

7 Tiny Beaches Road N, Tiny
(705) 361-1861 | georgiangrill.com

BALM BEACH GO KARTS & MINI GOLF

239 Balm Beach Road W, Tiny
(705) 526-6801 | balmbeachgokarts.com

BAYSHORE LANES BOWLING CENTRE

205 King Street, Midland
(705) 526-4887 | bayshorelanes.ca

KNIGHTS HAVEN BOWLING CENTRE

17 Poyntz Street, Penetanguishene
(705) 549-3111

GAMING

DELTA BINGO & GAMING

175 Main Street, Penetanguishene
(705) 549-7463 | deltabingo.com

EVENT HORIZON HOBBIES

845 King Street, Midland
(705) 245-0110 | eventhorizonhobbies.com

NORTH OF EXILE GAMES

342 King Street, Midland
(705) 614-2801 | northofexilegames.com

GOLF

BALM BEACH GOLF CLUB

250 Concession Road 11 E, Tiny
(705) 526-7711 | balmbeachgolf.com

BROOKLEA GOLF & COUNTRY CLUB

8567 Highway 93, Midland
(705) 527-4653 | brookleagolf.com

MIDLAND GOLF & COUNTRY CLUB

9536 Highway 93 N, Midland
(705) 526-5822 | midlandgolfcc.com

MARINAS

BAY PORT YACHTING CENTRE

156 Marina Park Avenue, Midland
(705) 527-7678 | bayportyc.com

BEACON BAY MARINA

37 Champlain Road, Penetanguishene
(705) 549-2075 | beaconbaymarina.com

CENTRAL MARINE

171 Midland Avenue, Midland
(705) 526-4251 | centralmarine.ca

FOUNDRY COVE MARINA

222 Fox Street, Penetanguishene
(705) 549-2641 | foundrycovemarina.com

HARBOUR WEST MARINA

319 Champlain Road, Penetanguishene
(705) 549-9378 | harbourwestmarina.ca

HINDSON MARINA

79 Champlain Road, Penetanguishene
(705) 549-2991 | hindsonmarina.com

HISTORIC PORT OF PENETANGUISHENE

1 Main Street, Penetanguishene
(705) 549-7777 | penetanguishene.ca

MIDLAND HARBOUR TOWN DOCKS

165 King Street, Midland
(705) 526-4610 | midland.ca

NORTHWEST BASIN MARINA

579 Champlain Road, Tiny
(705) 549-2655 | nwbmarina.com

PIER 69 MARINA

10 Duck Bay Road, Waubaushene
(705) 538-2867 | pier69marina.ca

QUEEN'S COVE MARINA

67 Juneau Road, Victoria Harbour
(705) 534-4100 | queenscovemarina.com

TINY COVE MARINA

15 Sunrise Court, Tiny
(705) 529-2327 | tinycovemarina.com

TWIN BRIDGE MARINA

35 Duck Bay Road, Waubaushene
(705) 538-2295 | twinbridgemarina.ca

WYE HERITAGE MARINA

3282 Ogden's Beach Road, Midland
(705) 526-0155 | wyeheritage.ca

PARKS & WILDLIFE AREAS

AWENDA PROVINCIAL PARK

670 Awenda Park Road, Tiny
(705) 549-2231 | ontarioparks.com

GEORGIAN BAY ISLANDS NATIONAL PARK

by boat access only
2611 Honey Harbour Road, Honey Harbour
(705) 527-7200 | parkscanada.gc.ca/gbi

LITTLE LAKE PARK

606 Little Lake Park Road, Midland
(705) 526-4275 | midland.ca

PARC ROTARY-CHAMPLAIN- WENDAT PARK

8 Owen Street, Penetanguishene
(705) 549-7453
penetanguishene.ca



TINY MARSH PROVINCIAL WILDLIFE CENTRE

500 Tiny-Flos Townline, Elmvale
(705) 322-2200 | mtmconservation.org

WYE MARSH WILDLIFE CENTRE

16160 Highway 12 E, Midland
(705)526-7809 | wye marsh.com

**SKI & BIKE****THE BIKE SHOP**

8826 County Road 93, Midland
(705) 528-0957 | totalsportsmidland.com

MIDLAND SKI & BIKE

543 Bay Street, Midland
(705) 526-0202 | midlandskiandbike.ca

MOUNTAINVIEW SKI & MTB CENTRE

9266 County Road 93, Midland
(705) 526-8149 | mountainviewmidland.com

OUTDOOR EVENTS

MARSH BY MOONLIGHT SNOWSHOE SERIES

January 26 & 27, February 2, 3, 9 & 10, 2024
at the Wye Marsh Wildlife Centre

Experience the sights and sounds that the moonlit trails provides, on snowshoe! After learning about the marsh at night through hoots, chatter, coos, yips and howls, relax by the fire and enjoy a roasted snack and a warm drink. Space is very limited to allow for the best experience possible and tickets must be purchased in advance.

SWEETWATER HARVEST FESTIVAL | March 23 & 24, at the Wye Marsh

Escape to a time when maple syrup was made over an open fire. This outdoor festival celebrates the history of maple syrup and the role it plays in our cultural and natural heritage. For the first time, the event has expanded to span two weekends and will incorporate new programming at Sainte-Marie among the Hurons. Tickets must be purchased in advance.

ONTARIO MAPLE WEEKEND | April 6 & 7 at participating maple producer locations

Experience the traditional maple sugaring craft and taste why pure Ontario maple syrup is a favourite springtime treat. Enjoy pancake breakfasts, sugarbush trails, sugar making demonstrations, taffy on snow, horse-drawn sleigh rides, and more.

KIDS FISHING DERBY | June 1, 2024 at the Midland Town Docks

The Kids Fishing Derby is always free of charge for all local children up to and including the age of 16 years. Registration takes place in the morning at 9:00am at the Town of Midland booth beside the Harbour Office at 165 King Street. Each fisherman receives free bait, a hot dog, juice box, and all participants receive a prize! For the 2023 Kids Fishing Derby, we had six bikes donated by our generous sponsors and won by local children who participated.

FIND DATES AND DETAILS AT GBAY.CA



for the **BIKER**

Looking for your next great ride? Look no further than the Heart of Georgian Bay. Quiet country roads, stunning views and plenty of motorcycle-friendly amenities en route.

Our friends at Tourism Simcoe County have done the planning for you - vetting attractions, accommodation and dining options that are ready to welcome you and your bike.



While on the road, keep your eyes peeled for this symbol, which identifies businesses which

have met a motorcycle-friendly criteria; including public washrooms, paved parking and road access, and may even offer special parking for your ride.

For a copy of the Ride Simcoe County Map, visit any local tourist information centre or visit experience.simcoe.ca/motorcycle

THE CHUTE LOOP

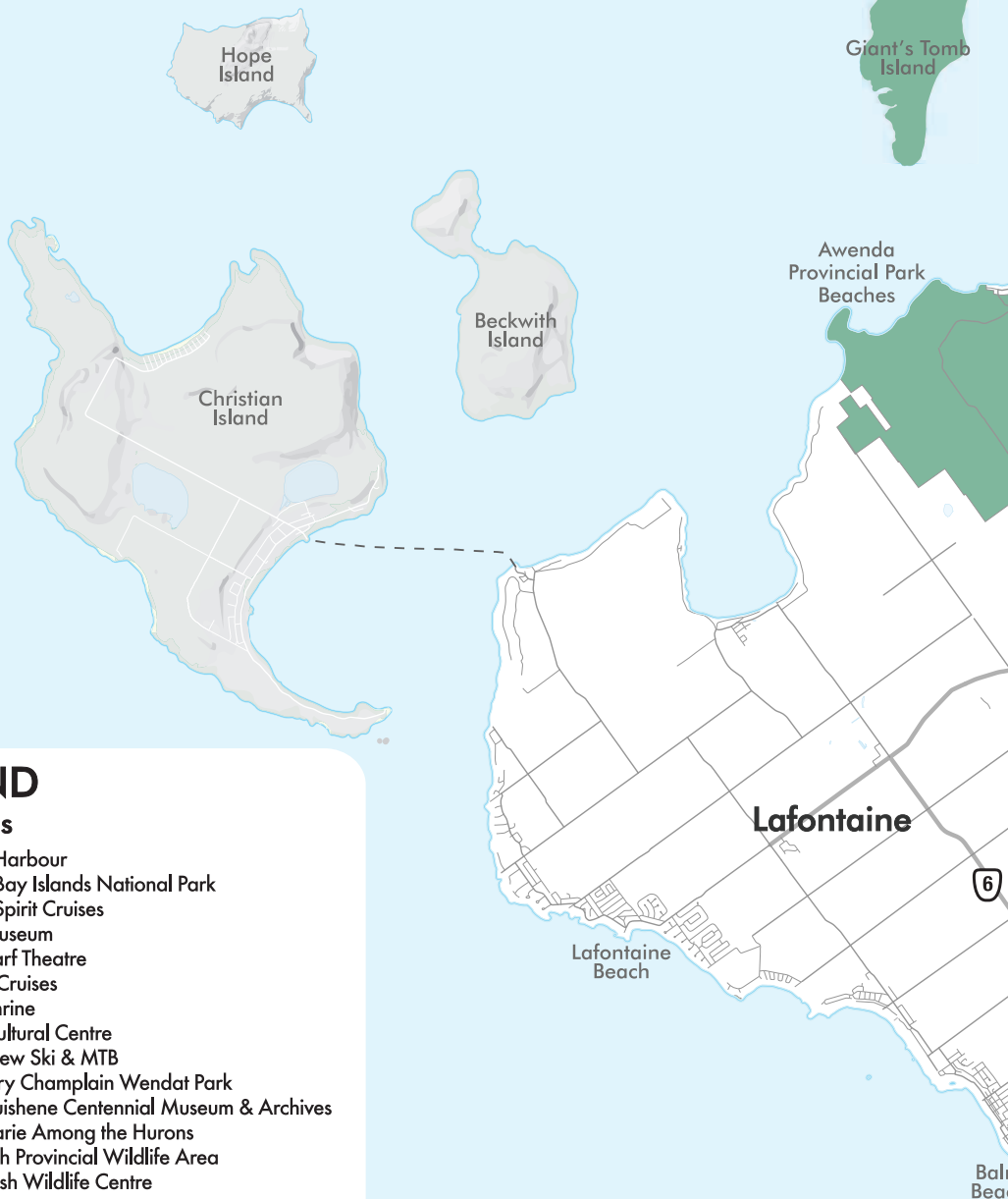
Length: 250 kms

Duration: 1 Day

Highlights: Martyrs' Shrine, Midland, Georgian Bay, Upper Big Chute Road

This day ride is perfect for those who need a little helmet time and a break from the daily grind. Named after the popular Upper Big Chute Road, this super scenic ride takes you through the northeastern portion of Simcoe County; including Midland, Penetanguishene, Tay and Tiny, then northeast toward the Big Chute Marine Railway, then Coldwater and Orillia, through rural Oro-Medonte, and loops back towards the north, bringing you right back to where you started - the Heart of Georgian Bay!

This full day loop brings you far beyond our little piece of heaven but allows you to explore port towns, rural roads and blink-and-you-miss-it hamlets, all at your own pace. Stretch out your adventure by stopping along the way for a meal, a scenic vista or a tour of one of our attractions - like **Martyrs' Shrine**.



LEGEND



Attractions

1. Discovery Harbour
2. Georgian Bay Islands National Park
3. Georgian Spirit Cruises
4. Huronia Museum
5. King's Wharf Theatre
6. Landmark Cruises
7. Martyrs' Shrine
8. Midland Cultural Centre
9. Mountainview Ski & MTB
10. Parc Rotary Champlain Wendat Park
11. Penetanguishene Centennial Museum & Archives
12. Sainte-Marie Among the Hurons
13. Tiny Marsh Provincial Wildlife Area
14. Wye Marsh Wildlife Centre



Hospital



Information Centre

 Simcoe County Loop Trail



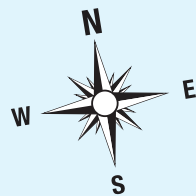
Huronia Airport (CYEE)



Provincial/National Park



First Nations Land



TOURISM INFORMATION CENTRES

MIDLAND HARBOURMASTER

165 King Street, Midland
(705) 526-4610 | May to October only

PENETANGUISHENE HARBOURMASTER

2 Main Street, Penetanguishene
(705) 549-2232 | May to October only

experience THE HEART OF GEORGIAN BAY



@heartofgbay
gbay.ca



NORTH SIMCOE SPORTS & RECREATION CENTRE
527 Len Self Boulevard, Midland
(705) 526-4275 x3206

SOUTHERN GEORGIAN BAY CHAMBER OF COMMERCE
208 King Street, Midland
(705) 526-7884

for the CYCLIST



Written by Colin Field

Rolling from Collingwood to Orillia, through the Heart of Georgian Bay, the Simcoe County section of the **GREAT LAKES WATERFRONT TRAIL** is set up perfectly for a multi-day ride. This newly completed 255 kilometer-long trail features off road pavement, some crushed limestone trail and some on-road country highways.

Signage was completed in spring of 2022 and you'll pass through wetlands, beaches, farmland and so much more. Grab a room halfway along the trail in Midland, at the bike-friendly **Quality Inn** or **Comfort Inn**.

Starting in Downtown Collingwood, you'll find a vibrant cycling community; there are multiple bike shops in town, so if you need some gear before starting your journey this is the place to do it. From here the trail continues east towards Wasaga Beach. As you head north you'll encounter the beaches of Tiny Township; Woodland Beach, Georgian Sands Beach and more. They're all spectacular

viewpoints and there are plenty of places worth stopping. If you're getting low on calories around here, the **Tiny Treats European Deli** in Lafontaine has some seriously delectable goodies.

Moving east, the Great Lakes Waterfront Trail takes you through **Awenda Provincial Park**; if you're the bikepacking or camping type, this is a great place to stay. There are a couple more stunning beaches in the park, great places to cool off with a swim. Otherwise, carry on and enjoy the winding tree-lined roads of the park.

In Penetanguishene, **Cafe Kitty Hawk** is a great place to stock up on calories for the final push to Midland.

Midland is the perfect place to spend a night or two; you could stay a second night and do the 66-kilometre Big Chute Loop which takes you up to the Big Chute National Historic Site.



While in Midland don't miss out on dinner at the beautiful waterfront patio of **The Boathouse Eatery** and morning in-house roasted java at **Grounded Coffee Co.**

Carrying on the main route from Midland, you'll end up on the Tay Shore trail for nearly 20-kilometres. This paved trail starts along the shores of Matchedash Bay and is stunning. That trail will then become the Uthoff Trail which will take you through woodlands and wetlands. Passing through the tiny town of Coldwater, and all the way to Downtown Orillia.

This is the first year Simcoe County's section of the **GREAT LAKES WATERFRONT TRAIL** is open and riding it is an accomplishment that won't be forgotten. From the farmlands and beaches to the towns and communities, this is a relatively easy ride without too many heinous climbs or challenging descents; it's the perfect trail for just about anyone.



WHAT IS THE GREAT LAKES WATERFRONT TRAIL?

Breathtaking scenery stretching over 3,600km, the Great Lakes Waterfront Trail is a signed route connecting 155 communities and First Nations along the Canadian shores of the Great Lakes region. It is a signature project of the Waterfront Regeneration Trust.



HISTORICAL CYCLING ROUTE

Type: Paved Rail Trail

Difficulty: Moderate

Length: 8 km (each way)

Start: Sainte-Marie among the Hurons

The Heart of Georgian Bay's Historical Cycling Route is a truly remarkable opportunity to experience the area's rich heritage and renowned landscape. Stretching 8km along the TAY SHORE TRAIL, winding through a canopy of trees and wetlands, this cycling route boasts a super enjoyable and unique way to immerse yourself in the area's historical attractions: **Wye Marsh Wildlife Centre, Martyrs' Shrine, and Sainte-Marie among the Hurons.** The Heart of Georgian Bay is proud to be the only place in Ontario to enjoy so much history in one single stretch of trail.

TINY BEACHES LOOP

Type: Road

Difficulty: Moderate

Length: 30 km

Start: Midland Waterfront

For the true Heart of Georgian Bay ride, try the Midland to Tiny Beaches route. Riders cruise along 30km of the famous Tiny Beaches Road on a relatively flat route with only about 200 metres of climbing. Halfway through your ride, stop at Balm Beach for some relaxing waterfront time, a restaurant meal or fun at the arcade!

Note: Tiny Beaches Road can see high volume traffic on weekends in June to September.

TINY TRAIL

Type: Gravel Rail Trail

Difficulty: Easy

Length: 23 km (each way)

Start: Parc Rotary Champlain Wendat Park

A partially paved, partially crushed gravel multi-use trail that links the North Simcoe Rail Trail to the Town of Penetanguishene's waterfront Trail. This trail meanders across Copeland Creek and the Wye River, over some of the 16 historic railway bridges. The Tiny Trail offers many points of interest along the way, including views of wildlife and a historic burial ground. Finish your ride with a well-earned meal at **Flynn's Irish Public House** in Penetanguishene.

PENETANGUSHENE LOOP

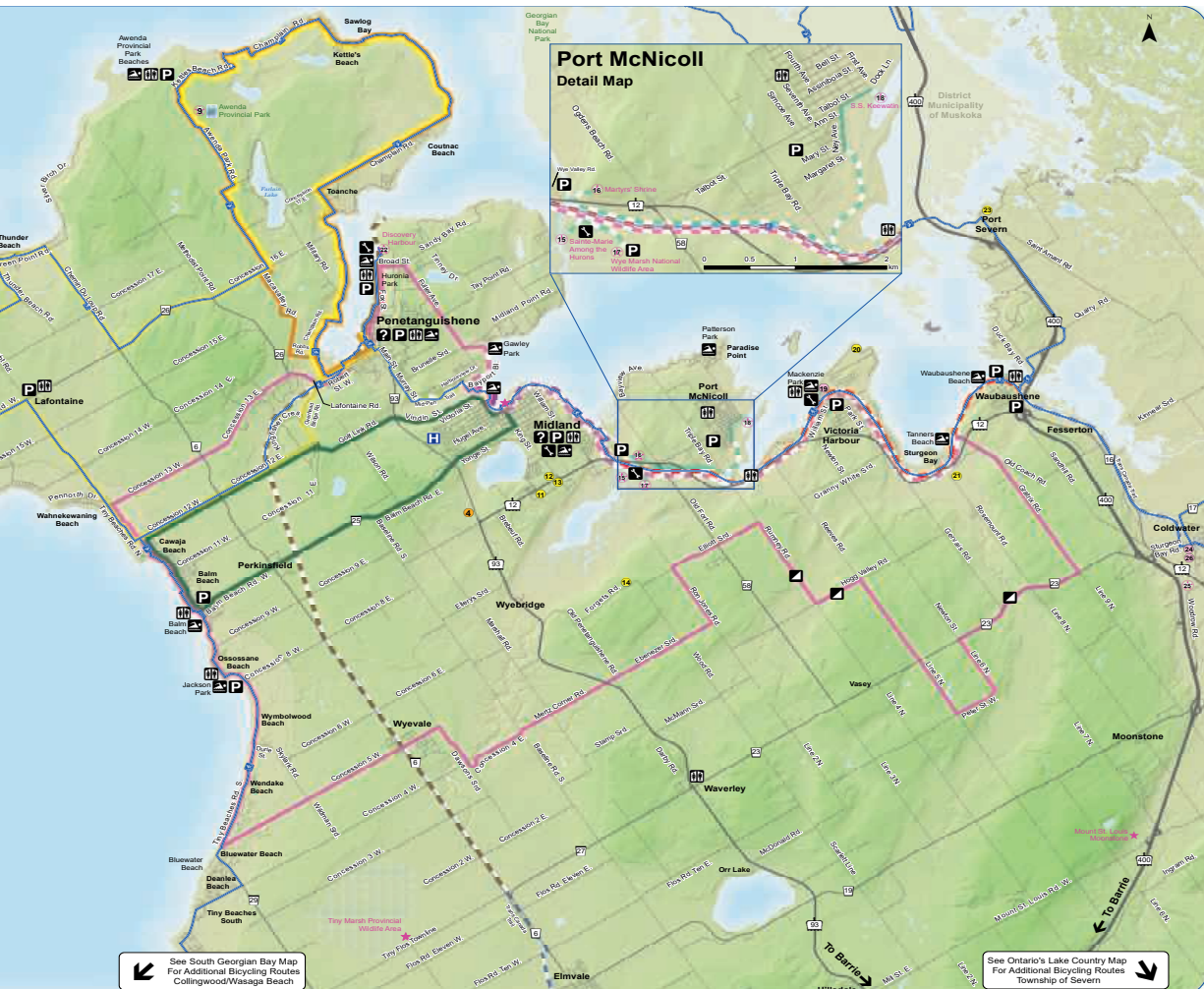
Type: Road
Difficulty: Advanced
Length: 50km
Start: Midland Harbour

With only about 300m of climbing, this classic North Simcoe loop winds through the beautiful Awenda Provincial Park and offers several opportunities to gaze upon Georgian Bay. Stop in at the Awenda Park Store, approximately halfway through the ride, for a quick rest or swim before heading back into Midland. Note: Champlain Road can see high volume traffic on weekends in June to September

TAY SHORE TRAIL

Type: Paved Rail Trail
Difficulty: Easy
Length: 18km
Start: Midland Waterfront

A fully paved rail trail, winding its way along the southern shore of Georgian Bay, from Midland to Waubaushene with a spur into Port McNicoll. Great vistas, and a ride through history with interpretive nature signs along route. This multi-use trail is part of the Trans Canada Trail and perfect for the whole family.



If you are looking for a new destination to ride your bike, the Heart of Georgian Bay is tough to beat. Find all the resources you need to plan your cycle-friendly adventure at



CHOOSE YOUR ADVENTURE

1

HEART OF GEORGIAN BAY LOOP | Advanced

Length: 95 Km | Start: Midland Waterfront

2

HISTORIC CYCLING ROUTE | Easy

Length: 8 Km | Start: Sainte-Marie among the Hurons

3

MIDLAND ROTARY WATERFRONT TRAIL | Easy

Length: 8 Km | Start: Midland Waterfront OR Sainte-Marie among the Hurons

4

PENETANGUISHENE LOOP | Advanced

Length: 50 Km | Start: Midland Waterfront OR Awenda Provincial Park

5

TAY SHORE TRAIL | Easy

Length: 18 Km | Start: Midland Waterfront OR Bridgeview Park, Waubaushene

6

THUNDER BEACH LOOP | Advanced

Length: 75 Km | Start: Parc Rotary-Champlain-Wendat Park

7

TINY BEACHES LOOP | Moderate

Length: 30 Km | Start: Midland Waterfront OR Balm Beach

8

TINY TRAIL | Easy

Length: 23 Km | Start: Parc Rotary-Champlain-Wendat-Park

Visit cyclesimcoe.ca to download trail maps or pick-up your copy at any local Tourism Information Centre

for the RURAL EXPLORER



The Heart of Georgian Bay is the ideal destination for those who like cruising back roads, to take in a quiet afternoon and views of rural life. Farmers hard at work bailing hay, calves jumping with joy for life, and endless fields of vegetables planted row by row. The addition of barn quilts to the landscape provide a new approach to exploring the area by highlighting farm-based businesses and telling stories that are intrinsic to the rich fabric of Simcoe County.

Simcoe County Barn Quilts is a self-guided experience made up of over 160 barn quilts across Simcoe County, each painted with a different quilt pattern representing family traditions and local heritage. 26 of these unique art installations are located in the Heart of Georgian Bay.

But what is a barn quilt, exactly? Each quilt block is painted, not sewn, as many first think, on 8x8' aluminum panels. Using aluminum panels ensures that the quilts will last. The panels are attached to a wood frame and lag bolted to the structure to make sure they stand the test of the gustiest of Georgian Bay breezes.

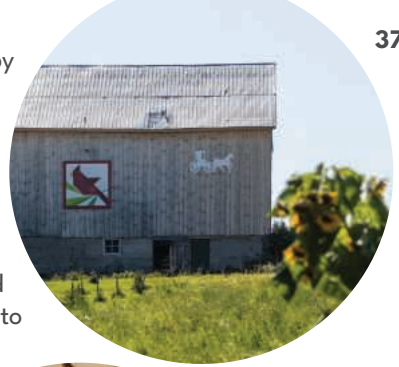
As for the design, each host could choose their own, under the artistic direction of local muralist, Ruth Hurdle.

For example, the quilt featured on the cover of the Simcoe County Barn Quilt map (below) is located at One Chicken Ranch in Tiny Township. Its 'double card trick' pattern was chosen by Memere Juneau, the family matriarch, as the perfect combination of her two favourite things - quilting and playing cards. The quilt was painted by family and friends on location and now serves as a bright beacon of joy after her passing.



Some quilts were painted by hosts and their loved ones, or by community volunteers, and others were taken on as special projects by the residents of long term care homes.

The Cardinal (right) is one of those special projects. It made its permanent perch on a newly sided and much-loved barn located on Wood Rd. in Tay Township. It was painted by residents at Georgian Manor Long Term Care Home in Penetanguishene and is featured on a limited edition t-shirt that was created in 2021 to promote and celebrate the completion of the Simcoe County Barn Quilts project.

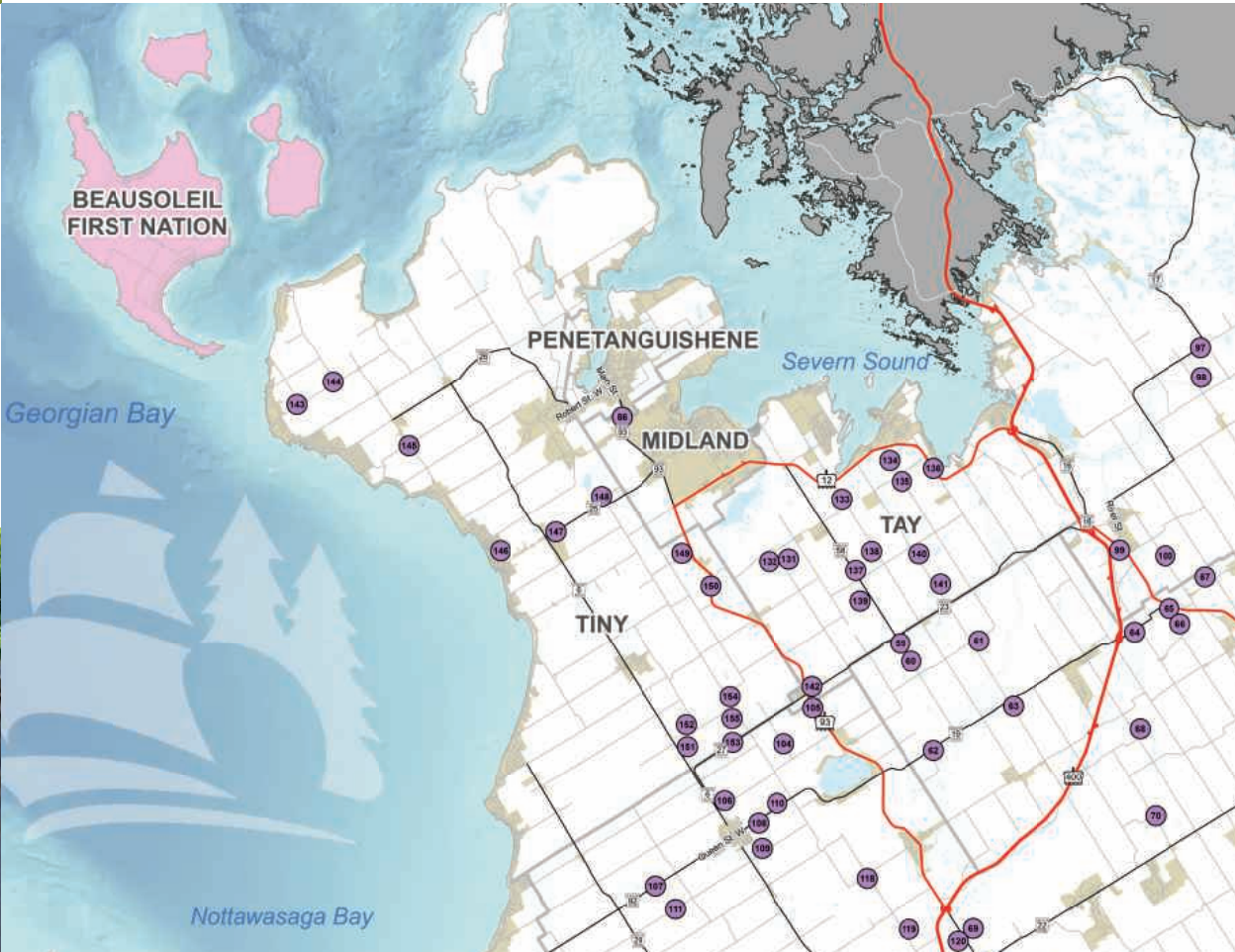


Along your expedition to find barn quilts in the Heart of Georgian Bay, you will find that some locations also offer the opportunity for on-farm shopping. Bring home a bottle of maple syrup from **Windlee Farm** or **William's Maple Syrup**, or pick up a beautiful bouquet of farm-grown flowers at **Georgian Roots Flower Farm**.



For those locations which do not have public storefronts, please remember to enjoy the quilts safely from the shoulder of the road.

For a copy of the Simcoe County Barn Quilt Map, visit any local tourist information centre or visit experience.simcoe.ca/barn-quilt-trail for an interactive map.





for the **LOVERS OF LOCAL**

WHAT IS FARMGATE?

Farmgate sales are goods that are purchased directly from a farm, without added retail markup. This is the best way of sourcing fresh, local food. Many farms sell their products from stands at the end of their laneway or from their home. The most common items sold are seasonal produce, eggs, meat and preserves. Farmgate sales are also the best way to get to [#knowyourfarmer](#)

MIDLAND FARMERS' MARKET

This market operates from May to October
Sundays 9:00am to 1:00pm
526 Bay Street, Midland
[sgbfarmersmarket.com](#)

FARM2DOOR

This local food hub operates year round
159 Balm Beach Road E, Tiny
(705) 245-5100 | [farm2door.ca](#)

FARMGATE SALES

ADAM'S HONEY - HONEY PRODUCTS

4562 Vasey Road, Victoria Harbour
(705) 716-5402 | [adamshoney.com](#)

BONNIE BEE HONEY - HONEY PRODUCTS

985 Concession Road 18 W, Tiny
(705) 533-3655 | [bonniebeehoney.com](#)

BULBS OF FIRE - GARLIC

368 Dorion Road, Tiny
(705) 533-4316 | [bulbsoffire.com](#)

DUBEAU FAMILY FARM - PRODUCE

5 Concession Road 11 E, Tiny
(705) 526-9970 | [dubbeaufarm.com](#)

EVERYTHING MAPLE & MORE - MAPLE

1957 Gervais Road, Waubaushene
(705) 534-3434 | [everythingmaple.ca](#)

FOSTERS FARM - PRODUCE, U-PICK

609 County Road 25, Midland
(705) 526-8149

GEORGIAN ROOTS FLOWER FARM

830 Concession Road 18 W, Tiny
(705) 543-1619 | georgianrootsfarms.com

SHANTOM FARMS - HONEY PRODUCTS

4762 Vasey Road, Midland
(705) 835-6103 | shantomfarms.ca

TAY POINT FARMS - EGGS, PRODUCE

1349 Tay Point Road, Penetanguishene
(705) 526-8423 | taypointfarms.ca

THE BLUEBERRY PLACE - UPICK

1337 Ron Jones Road, Midland
(705) 526-3042 | @theblueberryplace

WINDLEE FARMS - MAPLE SYRUP

10 Baseline Road, Tiny
(705) 526-0769 | windleefarms.ca

WILLIAMS FARM - MAPLE SYRUP

2193 Woods Road, Tay
(705) 526-8036 | williamsfarm.ca

SPECIALTY FOOD STORES**THE ELEGANT GOURMET**

235 King Street, Midland
(705) 528-0250 | theelegantgourmet.com

GROUNDLED COFFEE CO.

538 Bay Street, Midland
(705) 527-5997 | groundedcoffee.ca

NOBLE HOPS CRAFT SANDWICH & BOTTLE SHOP

543 Bay Street, Midland
(249) 559-0981 | noblehops.ca

OLIVE OIL CO.

232 King Street, Midland
(705) 526-3463 | oliveoilco.ca

TINY TREAT EUROPEAN DELI

745 Concession Road 16 W, Tiny
(705) 533-4774

WENDY B'S FINE FOODS

336 Lafontaine Road W, Tiny
(705) 533-1547

Bring home a little taste of the Heart of Georgian Bay, with food products made by our most creative locals. Here are a few of our suggestions of flavours that will bring back memories of your visit.



Grounded Coffee Co. is a staple for coffee-lovers who visit the Heart of Georgian Bay. It won't take long to spot someone carrying a warm bevie topped with their telltale lime green lid. But what makes this coffee shop so special? The beans are carefully roasted in-house by owner, Scott Campbell, and his son, Fischer.

Grounded Coffee Co., 528 Bay Street, Midland
or at many Ontario grocery stores as Georgian Bay Coffee



The Elegant Gourmet has been serving up delicious treats in Downtown Midland for over 25 years, and there are no bad choices to be made here! Gourmet truffles, chocolates and fudge are their specialty, but over the years they have expanded their line of delicacies to include chocolate-covered butter tarts and fudge, vegan chocolate bars, and chocolate pizza - all made on site with imported Belgian chocolate.

The Elegant Gourmet, 235 King Street, Midland
theelegantgourmet.com



Williams Maple Syrup is a great option for locally produced maple syrup and other maple products. John and Suzanne Williams work tirelessly through the maple season, with the help of their family, friends and staff, to harvest that sweet liquid gold from 55 acres of maple trees in Tiny Township. Visit the sugar bush during Ontario Maple Weekend to learn all about the process, from sap to syrup. If you stop in to the on-farm store, don't miss their barn quilt!

Williams Farm, 2193 Woods Road, Tay
or Foodland locations in Midland and Penetanguishene



Mundy's Bay Honey is a small-batch honey producer in Penetanguishene. Beekeeper, James Ritchie, takes pride in caring for his bees and delivering a quality, all natural hive product - liquid and cream raw honey, pollen, honey butter, and even bees wax candles. Whether you like it on your toast or in your coffee, this naturally sweet treat is a wonderful take-home.

Get it at the Southern Georgian Bay Farmers' Market, Dubeau Family Farm, Grounded Coffee Co. or The Elegant Gourmet



Bulbs of Fire Garlic is a garlic farm located in Tiny Township. Owners, Bart and Simone Nagel, immigrated here from Holland looking for a simple life, and found happiness growing a patch of garlic. Over time, the community began to notice and their small garlic patch has grown and diversified to include smoked and blackened garlic and a line of premium garlic preserves. The Nagels are also part of the team that pioneered local food hub, Farm2Door.

Farm2Door, 159 Balm Beach Road E, Tiny
bulbsoffire.com



Everything Maple & More make sustainable, renewable, close to home products based on pure maple syrup at their location in Tay Township. With just the right balance of terrific spices, garlic, tomato and a wholesome serving of 40% real maple - their maple barbeque sauce was born, and they haven't stopped there. Jams, jellies, dips, salad dressings, and sauces are available at their on-site store.

Everything Maple & More, 1957 Gervais Road, Waubaushene
everythingmaple.ca

SOURCED, CREATED, MADE
Local

for the SHOPPERS



ANTIQUES & TREASURES

MARCELVILLE

9792 County Road 93, Midland
(705) 549-7104 | marcelville.com

OLDE TOWN LIBRARY

526 Hugel Avenue, Midland
(705) 526-5526 | oldetownlibrary.ca

RECOLLECTIONS

11 Robert Street W, Penetanguishene
(705) 549-0270

SUNDAY RESTORATION

427 King Street, Midland
(226) 208-2122 | sundayrestoration.com

APPAREL & ACCESSORIES

A PASSION FOR FASHION

88 Main Street, Penetanguishene
(705) 527-5499 | apassionforfashion.ca

THE BOHO HUT

239 County Road 6 S, Tiny
(705) 245-2646 | thebohohut.com

CASHMERE BLUE

252 King Street, Midland
(705) 526-2365 | cashmereblue.ca

COTTAGE FRIENDS

221 King Street, Midland
(705) 526-7935 | cottagefriends.ca

GRAFFITI ART

239 King Street, Midland
(705) 526-4121 | graffitiart.ca

GRASS ROOTS

8204 Highway 93, Wyebridge
(705) 526-4118 | grassroots-wyebridge.ca

INDULGE BOUTIQUE

303 King Street, Midland
(705) 527-9914

OMG MEN & WOMEN'S FASHION

77 Main Street, Penetanguishene
(705) 795-4646

SHEP'S

309 King Street, Midland
(705) 526-2345

SHIRLEY'S BOUTIQUE

758 Yonge Street, Midland
(705) 526-8306

SOULDIERS SKATE SHOP

213 King Street, Midland
(705) 245-7873 | souldiersmidland.com

TAYLOR & CO. CLOTHIERS

260 King Street, Midland
(705) 245-0562 | taylorandcompany.ca

W&Y BOUTIQUE

292 King Street, Midland
(705) 717-3030

FOOTWEAR

SHOES TO BOOT

261 King Street, Midland
(705) 527-7755 | shoes2boot.ca

HOME DÉCOR

BELLE DÉCOR

165 County Road 6 S, Tiny
(705) 527-6116 | belledecor.ca

BLAIR INTERIORS

305 King Street, Midland
(705) 526-0500 | blairinteriors.com

CABIN BOY

251 King Street, Midland
(705) 527-1627 | cabinboy.ca

FRESH BY LEANNE

212 King Street, Midland
(705) 527-1515 | midlandflorist.ca

OLD FORT FURNITURE

2283 Old Fort Road, Midland
(705) 730-1521 | oldfortfurniture.ca

THE PEBBLE TREE

248 King Street, Midland
(705) 245-2000

SATURDAY AFTERNOONS

225 King Street, Midland
(705) 526-5226 | saturdayafternoons.ca

SIMPLY COUNTRY

323 King Street, Midland
(705) 526-7630 | simplycountryfurniture.ca

SPECIALTY STORES

CULTURE COVEN

278 King Street, Midland
(705) 507-1580 | culturecoven.shop

EVENT HORIZON HOBBIES

845 King Street, Midland
(705) 245-0110 | eventhorizonhobbies.com

GEORGIAN BAY BOOKS

247 King Street, Midland
(705) 526-4750 | georgianbaybooks.ca

JOHNSTONE'S MUSIC LAND

280 King Street, Midland
(705) 526-7821

MINDS ALIVE

313 King Street, Midland
(705) 526-6662 | mindsalive.ca

NASCENT NATURALS

711 Yonge Street, Midland
(705) 433-3645 | nascentnaturals.com

NOOPIMIING CREATIONS

at the Midland Cultural Centre
333 King Street, Midland
midlandculturalcentre.com

OLIVE OIL CO.

232 King Street, Midland
(705) 526-3463 | oliveoilco.ca

ROYALTEA ON KING

256 King Street, Midland
(705) 245-4832 | royalteaonking.ca

TINY GEMS

257 King Street, Midland
(705) 209-0532 | tinygems.ca

TWIST YARN CO.

265 King Street, Midland
(705) 527-7585 | twistyarn.ca

Bring home a little part of the Heart of Georgian Bay, in the form of a handmade or locally inspired item. Here are a few of our suggestions of flavours that will remind you of your visit.



Culture Coven is one of the newest businesses in Downtown Midland, but it is a truly unique stop! What began as an idea to bring brilliant, creative minds of all walks of life together has grown into a ‘coven’ of artists, makers and free thinkers. Here you will find unique and handmade items, including luxe skincare products, traditional beadwork, stained glass, and home decor items - most of which are made by BIPOC creators, like shop owner, Wenzdae Anais.

Culture Coven, 278 King Street, Midland
culturecoven.shop



The Pebble Tree is a lovely home decor shop located in Downtown Midland, which happens to have it’s own line of hand-poured candles in scents like Georgian Bay, Midland Harbour and Tiny Beaches! Bring home the sweet smells of the Heart of Georgian Bay in the form of an organic, GMO-free soy wax candle, to bring back fond memories every time it is lit.

The Pebble Tree, 248 King Street, Midland



Georgian Bay Ceramics is a small-batch ceramist based in Tiny Township. Artist Robyn Glassier is inspired by the natural beauty and movement of Georgian Bay to create one-of-a-kind ceramic items that are all at once fragile and strong, just like the body of water she loves so much. From coffee mugs to planters and servingware, you’ll find a beautiful piece to treasure from home.

Find these treasures at Georgian Roots Flower Farm
georgianbayceramics.ca



Georgian Bay Books is a quaint independently owned book shop in Downtown Midland, with a pick for every reader. While you are there, browse their collection of local authors, telling the stories of residents past, present, and fictional. Look for names like David Dupuis, Nat Cuddington, Patti Murphy, Dean Gessie, Cherie Dimaline and Robert Popple, just to name a few.

Georgian Bay Books, 247 King Street, Midland
georgianbaybooks.ca

for the FOODIES



When looking for fresh eats and a good cup of coffee, look no further than **Cafe Kitty Hawk** in Penetanguishene. With an ever-changing menu focused on seasonal freshness and locally sourced products, there is always something delicious on the menu! But where does its name come from? Between 1916 and 1941, a boat named 'Kittyhawk' was commonly spotted travelling between Lambert Island (north of Beausoleil Island) to Midland and Penetanguishene harbours. This vessel was owned by none other than Orville Wright, the youngest of aviation pioneers, The Wright Brothers!



BAKERIES & CAFES

BOULANGERS MIDLAND CITY BAKERS

741 Yonge Street, Midland
(705) 526-4149

THE ELEGANT GOURMET

235 King Street, Midland
(705) 528-0250 | theelegantgourmet.com

GEORGIAN BAKERY

253 King Street, Midland
(705) 526-6509 | georgianbakerymidland.ca

GROUNDÉD COFFEE CO.

538 Bay Street, Midland
(705) 527-5997 | groundedcoffee.ca

CAFÉ KITTY HAWK

4 Robert Street W, Penetanguishene
(705) 549-355-2233 | cafekittyhawk.com

OLDE TOWN LIBRARY

526 Hugel Avenue, Midland
(705) 526-5526 | oldetownlibrary.ca

ROYALTEA ON KING

256 King Street, Midland
(705) 245-4832 | royalteaonking.ca

CASUAL DINING

BALM BEACH BAR & SMOKEHOUSE

1 Tiny Beaches Road N, Tiny
(705) 518-0274
balmbeachbarandsmokehouse.com

THE BOATHOUSE EATERY

177 King Street, Midland
(705) 527-7480 | boathouseeatery.com

BOSTON PIZZA

16835 Heritage Drive, Midland
(705) 526-9966 | bostonpizza.com

BURGER BARR

505 King Street, Midland
(705) 527-6421 | burgerbarr.ca

CAPTAIN KEN'S DINER

70 Main Street, Penetanguishene
(705) 549-8691 | captainkensdiner.com

CELLERMAN'S

337 King Street, Midland
(705) 527-0987 | cellermans.ca

FLYNN'S PUBLIC HOUSE

96 Main Street, Penetanguishene
(705) 355-4782 | flynnsirishpub.ca

GEORGIAN GRILL & ARCADE

7 Tiny Beaches Road N, Tiny
(705) 361-1861 | georgiangrill.com

KELSEY'S ORIGINAL ROADHOUSE

917 King Street, Midland
(705) 526-2784 | kelseys.ca

LIBRARY RESTAURANT

at the Quality Inn & Conference Centre
924 King Street, Midland
(705) 528-0100

LORIE'S SMALL TOWN DINER

401 William Street, Midland
(705) 245-7125

MAPLE CANADIAN PUB

282 King Street, Midland
(705) 526-3000 | maplecanadianpub.ca

MAPLE CANADIAN PUB

at Wye Heritage Marina
3282 Ogdens Beach Road, Port McNicoll
(705) 526-3000 | maplecanadianpub.ca



When comfort food is what you're after, there is no better spot than the **World Famous Dock Lunch**. Located at the Penetanguishene Town Docks, enjoy a dependably delicious meal while watching the boats go by. Local favourites include milkshakes, skinny fries, homemade 'hamburgs' and authentic souvlaki. For something new, the owners have opened a new restaurant on Main Street - Pier 21, named for the terminal through which owner Nick Boudouris immigrated from Greece many years ago.

MARINA'S SPORTS BAR & PIZZA

545 Talbot Street, Port McNicoll
(705) 534-3555

MIDLAND FISH & CHIPS

311 King Street, Midland
(705) 526-9992

MINJI'S

854 Yonge Street, Midland
(705) 527-0909

MOM'S RESTAURANT

200 Pillsbury Drive, Midland
(705) 527-0700 | momsrestaurantmidland.com

NOBLE HOPS CRAFT SANDWICH & BOTTLE SHOP

543 Bay Street, Midland
(249) 559-0981 | noblehops.ca

PAPA'S PIZZA MAMA'S CHICKEN

301 King Street, Midland
(705) 527-5577 | papaspizza.ca

PHIL'S CASUAL DINING RESTAURANT

48 Main Street, Penetanguishene
(705) 549-7858 | philrestaurant.ca

PHIL'S PUB & EATERY

519 Hugel Avenue, Midland
(705) 526-3003 | philpubandeatery.com

PIE WOOD FIRED PIZZA

837 King Street, Midland
(705) 526-9847 | piewoodpizza.com

PIER 21

106 Main Street, Penetanguishene
(705) 335-1957

THE PORT CAFÉ

423 Talbot Street, Port McNicoll
(705) 506-2233

QUEEN'S QUAY BRITISH PUB

67 Juneau Road, Victoria Harbour
(705) 534-1211 | thequeensquay.ca

SHANNON'S KITCHEN

338 Park St. Unit 2, Victoria Harbour
(705) 510-9510 | shannonskitchen.ca

When looking to try that one restaurant that is iconic to the Heart of Georgian Bay, you must try **Dino's Fresh Food Deli**. Serving up mile-high sandwiches on fresh baked bread, steamed gourmet hot dogs, and homemade soups and salads for over 30 years - they will not disappoint. To get the true experience, order the house-made corned beef on rye with a side of their famous pasta salad.

While you're there, stroll down the back hallway to view Dino's Gallery of photography, documenting Midland in years past.



STACKERS PANCAKE HOUSE

727 William Street, Midland
(705) 245-2008 | stackersmidland.com

STACKED PANCAKE & BREAKFAST HOUSE

16821 Highway 12, Midland
(705) 526-5959 | stackedpancakehouse.ca

TONY'S RESTAURANT

646 Little Lake Park Road, Midland
(647) 721-0181 | tonyslittl lake.com

TYMES RESTAURANT

845 King Street, Midland
(705) 526-5421

UNCLE JIMMY'S FAMILY RESTAURANT

9225 Highway 93, Midland
(705) 526-6788

WILD WING

815 King Street, Midland
(705) 245-0073 | wildwingrestaurant.com

WING HOUSE

356 Eighth Street, Midland
(705) 245-9111 | winghouse.ca

WING HOUSE

32 Main Street, Penetanguishene
(705) 355-9222 | winghouse.ca

WORLD FAMOUS DOCK LUNCH

4 Main Street, Penetanguishene
(705) 549-8111

CRAFT BEVERAGE

TEST BATCHES BREWERY

476 Hugel Avenue, Midland
(705) 540-9448 | testbatchesbrewery.com

FRESH EATS

DINO'S FRESH FOOD DELI

319 King Street, Midland
(705) 526-2431 | dinosfreshfooddeli.com

MEGA MINDFUL LIVING

227-229 King Street, Midland
(705) 526-6342 | megamindfulliving.com

THE PULSE NUTRITION

81 Main Street, Penetanguishene
(647) 407-8615 | @thepulsenutrition

ROOTED PLANT-BASED EATING CAFÉ & MARKET

349 King Street, Midland
(705) 506-3496 | rootedmidland.ca

INTERNATIONAL CUISINE

BLEU GARDEN

740 Yonge Street, Midland
(705) 527-7302 | bleugardenrestaurant.ca

DOUBLE HAPPINESS CHINESE RESTAURANT

233 King Street, Midland
(705) 526-3288
take out only

GLOBE DELI & RESTAURANT

478 Elizabeth Street, Midland
(705) 527-4145

YANG'S FINE KITCHEN

175 Main Street, Penetanguishene
(705) 549-0526

UNCLE ROY'S RESTAURANT

289 King Street, Midland
(705) 526-7281

ZANCA MEXICAN FOOD

290 King Street, Midland
(705) 526-0999 | zanca.ca

UPSCALE DINING

THE ARCH STEAKHOUSE

771 Yonge Street, Midland
(705) 526-7313 | thearchsteakhouse.ca

DILLON'S WOOD FIRED PIZZA

244 King Street, Midland
(705) 245-1006 | dillons.pizza

THE EXPLORER'S CAFÉ

offering take-out only
345 King Street, Midland
(705) 527-9199 | theexplorerscafe.com

LILLY'S ITALIAN EATERY

264 King Street, Midland
(705) 245-0909 | lillysitalianeatery.com

THE BOATHOUSE EATERY

177 King Street, Midland
(705) 527-7480 | boathouseeatery.com



Ask any local for a dinner recommendation, and **Lilly's Italian Eatery** will certainly be mentioned! Serving Italian-inspired dishes in a casually sophisticated way, and now in a new, larger location in Downtown Midland. Lilly and her team prepare everything in-house to fuse traditional and contemporary approaches to cuisine that are sure to have your taste buds smiling.

WATERFRONT DINING

BALM BEACH BAR & SMOKEHOUSE

1 Tiny Beaches Road N, Tiny
(705) 518-0274
balmbeachbarandsmokehouse.com

GEORGIAN GRILL & ARCADE

7 Tiny Beaches Road N, Tiny
(705) 361-1861 | georgiangrill.com

MAPLE CANADIAN PUB

at Wye Heritage Marina
3282 Ogdens Beach Road, Port McNicoll
(705) 526-3000 | maplecanadianpub.ca

QUEEN'S QUAY BRITISH PUB

67 Juneau Road, Victoria Harbour
(705) 534-1211 | thequeensquay.ca

TONY'S RESTAURANT

646 Little Lake Park Road, Midland
(647) 721-0181 | tonyslittlelake.com

WORLD FAMOUS DOCK LUNCH

4 Main Street, Penetanguishene
(705) 549-8111



for the
RELAXERS

ACCOMMODATIONS

BED & BREAKFASTS

BEACON SHORE ON GEORGIAN BAY B&B

128 Midland Point Road, Midland
(705) 526-5005 | beaconshorebb.com

CAPTAIN'S HOUSE B&B

423 Hugel Avenue, Midland
(705) 427-1339 | bbcanada.com

DRAGONFLY DREAMS INN

670 Hugel Avenue, Midland
(416) 801-6588 | dragonflydreamsinn.ca

GEORGIAN TERRACE GUEST HOUSE

14 Water Street, Penetanguishene
(416) 527-1889 | bbcanada.com

NOEL'S NEST COUNTRY B&B

2770 Triple Bay Road, Port McNicoll
(647) 774-9274 | noelsnestcbb.business.site

TUCKED INN THE HARBOUR B&B

197 Robins Point Road, Victoria Harbour
(705) 534-4196 | tuckedintheharbour.com

CAMPING

AWENDA PROVINCIAL PARK

670 Awenda Park Road, Tiny
(705) 549-2231 | ontarioparks.com

BAYFORT CAMP

3321 Ogdens Beach Road, Tay
(705) 526-8704 | bayfortcamp.com

BELL FALLS FAMILY CAMPGROUND

1927 Rosemount Road, Tay
(705) 538-2898 | bellfalls.com

GEORGIAN BAY ISLANDS NATIONAL PARK

2511 Honey Harbour Road, Honey Harbour
(705) 527-7200 | parkscanada.gc.ca/gbi

GEORGIAN BAY PARK

4230 Crossland Road, Tiny
(705) 322-8888 | georgianbaypark.com

HOTELS

COMFORT INN

980 King Street, Midland
(705) 526-2090 | choicehotels.com

HAMPTON INN BY HILTON

877 King Street, Midland
(705) 540-9425 | hilton.com

MIDLAND INN & SUITES

720 Prospect Boulevard, Midland
(705) 245-1166 | midlandinn.com

QUALITY INN & CONFERENCE

924 King Street, Midland
(705) 526-9307 | choicehotels.ca

SUPER 8 MIDLAND

1144 Hugel Avenue, Midland
(705) 526-8288 | wynndhamhotels.com

RESORTS

BALM BEACH RESORT & MOTEL

15 Tiny Beaches Road N, Tiny
(705) 361-1130 | balmbeachresort.com

SUGAR RIDGE RETREAT CENTRE

5720 Forgets Road, Tiny
(705) 528-1793 | sugarridge.ca

SHORT-TERM RENTALS

Find more options listed on AirBnB

THE HAUNTED HOUSE

83 Fox Street, Penetanguishene
airbnb.ca

THE FLOATEL

79 Champlain Road, Penetanguishene
(705) 549-2991 | hindsonmarina.com

MCGIBBON BY THE BAY

32 Water Street, Penetanguishene
(705) 528-4360 | mcgibbonbythebay.com

THE NEST BY THE BAY

357 King Street, Midland
(705) 526-6900 | nestbythebay.com

WOODLAND CEDARS COTTAGE RESORT

1985 Tiny Beaches Road S, Tiny
(705) 361-1461 | woodlandcedars.com



SPA & WELLNESS

DAY SPAS

BAMBOO SPA

351 First Street, Midland
(705) 526-0222 | bamboodayspa.ca

PANACHE SPA & ACADEMY

298 King Street, Midland
(705) 527-8740 | panachehairstalon.com

VINCENT SALON & SPA

85 Main Street, Penetanguishene
(705) 549-8841 | vincentsalonspa.com

WELLNESS

SOUL SET STUDIO

371 Yonge Street, Midland
(705) 528-6900 | soulset.ca

SUGAR RIDGE RETREAT CENTRE

5720 Forgets Road, Tiny
(705) 528-1793 | sugarridge.ca

WAKE WELLNESS

512 Dominion Avenue, Midland
(705) 245-9253 | wakewellness.ca

YOGA HOUSE

3 Thompsons Road, Penetanguishene
(705) 549-1352 | theyogahouse.co



Signature FESTIVALS & EVENTS

Have a great time in the Heart of Georgian Bay, at one of the many festivals and events that fill up our calendar. Small community celebrations, intimate workshops, guided walking tours, large festivals and great entertainment venues. Don't miss Ontario's Best Butter Tart Festival, Pumpkinferno and First Light - each earning the title of one of Festival & Events Ontario's Top 100 Festivals and Events year over year!

Visit gbay.ca to stay up to date as details and dates are released.

Situated in the heart of downtown Midland, the **MIDLAND CULTURAL CENTRE** is a modern, architecturally unique facility which hosts live musical performances, stunning visual art and engaging theatre all under one roof. Whether attending a world-class music concert, taking an art class, viewing the latest exhibition in one of three free galleries, or enjoying an evening of theatre, there is always something happening at the MCC.

Nestled at the end of a charming boardwalk, among the historic buildings of Discovery Harbour on the shore of Georgian Bay, the **KING'S WHARF THEATRE** is a pleasantly rustic theatre venue that offers all the comforts of a modern facility. Operated by award-winning Drayton Entertainment, this professional theatre offers an array of musicals and comedies.



FIND DATES AND DETAILS

STARTING JANUARY 26

MARSH BY MOONLIGHT SNOWSHOE SERIES

January 26 & 27 and February 2, 3, 9 & 10 at Wye Marsh Wildlife Centre
Guided snowshoe through the moonlit trails of the Wye Marsh. Enjoy the sights and sounds and relax by the fire after with a warm drink. Prebook in advance.

FEBRUARY 16-18

76th ANNUAL WINTERAMA at participating locations throughout the town of Penetanguishene
Penetanguishene Winterama is the oldest winter carnival in Ontario. Share the heritage and culture of the community. Families, friends and visitors welcome.

FEBRUARY 17-19

MID WINTER SOCIAL

at Discovery Harbour, Penetanguishene
Family-friendly activities from the past and present. Tractor-pulled wagon rides, snowshoeing, snowtubing, live music, live demonstrations and more!



JUNE 8

ONTARIO'S BEST BUTTER TART FESTIVAL

A Festivals & Events Ontario Top 100 Winner

A butter tart is a delectable pastry filled with a sweet filling made of butter, sugar, egg and syrup. This one-day festival is your chance to get your hands on 200,000 of them. The best of the best are here - there is even an official competition to determine Ontario's Best Butter Tart! Stroll downtown Midland to find 200+ vendors selling traditional tarts with nuts or raisins, unique tart, award-winning tarts, and everything in between.

King Street and Harbourview Park, Midland
buttertartfestival.ca

MARCH 11-15

ADVENTURES IN TIME TRAVEL

at Sainte-Marie among the Hurons
Enjoy hands-on historical crafts, fascinating historical demonstrations, Indigenous storytelling, and more!
Children must be accompanied by an adult.

MARCH 23 & 24

SWEETWATER HARVEST FESTIVAL

at Wye Marsh Wildlife Centre & Sainte-Marie among the Hurons
ONE ticket gets you access to TWO fantastic attractions this year! Join the Friends of Wye Marsh and Sainte-Marie Among the Hurons for an awesome maple syrup experience this spring.

APRIL 6 & 7

MAPLE WEEKEND

at participating maple producer locations
Experience the traditional maple sugaring craft and taste why pure Ontario maple syrup is a favourite springtime treat. Enjoy pancakes, sugarbush trails, taffy on snow, sleigh rides, and more.

MAY 17-19

PORTARAMA

Various venues throughout Port McNicoll
Since 1985, Portarama Family Festival celebrates Port McNicoll on Victoria Day weekend. With plenty of family fun activities, live entertainment, a parade, show & shine, food trucks, outdoor crafter & vendor market, town-wide garage sale, and fireworks.

JUNE 1

KIDS FISHING DERBY

at Town Dock, Midland
From 9am to 12pm, this is a great opportunity to go fishing with your kids! Each fisherman receives a prize, bait, hot dog and juice box. Free of charge for all children up to and including the age of 16.

JUNE 21

NATIONAL INDIGENOUS PEOPLES DAY

at Sainte-Marie among the Hurons
Join this celebration of the heritage, diverse cultures and outstanding achievements of First Nations, Inuit & Metis throughout Canada.

AT GBAY.CA

JUNE 21 & 22

TAY CANADA DAY

at 290 Park Street, Victoria Harbour
This family fun celebration is back! Canada Day parade, kids entertainment, craft vendors and live entertainment.

STARTING JULY 6

GHOST TOURS

every Saturday in July & August at Discovery Harbour
Join a lantern-lit guided tour revealing the supernatural side of Discovery Harbour!

JULY 1

CANADA DAY CELEBRATIONS

at Little Lake Park, Midland
Vendors, children's activities, and a whole lot of fun for the family. Wear your red and white and come celebrate! Fireworks at dusk.

AUGUST 3

PIRATES OF THE BAY

at Discovery Harbour, Penetanguishene
Discovery Harbour is transformed into a pirates' paradise with plenty of kid-friendly activities and pirate-themed crafts. Sword fight, pirate ship tour, canon firing, and more!

AUGUST 16 & 17

NORTHERN HEAT RIB SERIES

at Harbourside Park, Midland
North America's largest rib and beer tour. Over 25 Ontario Craft Brewers. Plus live music all weekend long!



JULY 20

LE FESTIVAL DU LOUP

La Meute culturelle de Lafontaine will be happy to welcome you to the 19th edition of the Festival du loup. A whole day of fun to celebrate French culture awaits you! Tractor parade, local artisans, painted wolf auction, live music, activities for kids and the whole family, concerts on the main stage, without forgetting the famous howling contest! Come howl with us! Venez hurler avec nous!

festivalduloup.ca

AUGUST 16 & 17

TUGBOAT FESTIVAL

at Midland Town Dock, Midland
Featuring more than 25 historical and distinctive work boats, the weekend offers a full list of entertaining activities including: tug races, tug parade of lights, water tug demonstrations, tours of the vessels and entertainment and exhibits on the dock!

AUGUST 24

TINY FARM CRAWL

at participating farms in Tiny Township
This unique event provides participants with the chance to explore the Heart of Georgian Bay while learning about agriculture and supporting food producers. Farmers will share their unique perspective on agriculture, its viability and its importance.



FIND MORE EVENT DATES

SEPTEMBER 28

MURAL FESTIVAL

Come celebrate the rich culture and heritage through beautiful murals scattered all throughout the Town of Midland's downtown core. Guided tours and maps will be available at The Midland Town Dock, residential schools.



SEPTEMBER 30

TRUTH & RECONCILIATION DAY

at Sainte-Marie among the Hurons
Honour survivors and victims of residential schools on the National Day of Truth and Reconciliation, this event will be a day to learn about Indigenous culture and the legacy of residential schools.

OCTOBER 2-27

PUMPKINFERNO

at Discovery Harbour, Penetanguishene
Experience the phenomenon of Pumpkinferno's magical outdoor exhibits of artificial hand-carved pumpkins! For those looking to test their courage, make your way through Grim Reaper's Grove, where zombies, clowns and witches lurk in the shadows.

OCTOBER 5 & 6

BAY STUDIO TOUR

10am - 5pm at participating locations throughout North Simcoe

The Bay Studio Tour features local artists along the shores of Georgian Bay. These artists create visual arts in all mediums including but not limited to: sculpture, painting, pottery, photographic art, textiles, jewelry, glass, native art, wood art and much more.

OCTOBER 12-14

HOMETOWN HARVEST

at Sainte-Marie among the Hurons
Celebrate the abundance of the fall season at Sainte-Marie. Experience the beauty of the harvest with take-home crafts and family-friendly activities. Support talented local artisans at our vendor market.



NOVEMBER 21-24, 28-31 & DECEMBER 5-8

FIRST LIGHT

A Festivals & Events Ontario Top 100 Winner

First Light is an enchanting holiday tradition for young and old. The 17th century French mission is illuminated with over 5,000 candles and brought to life with the sounds and smells of the festive season. First Light offers visitors a unique experience with on-site music, crafts, food tastings, and over 50 unique vendors.

Sainte-Marie among the Hurons
16164 Highway 12, Midland
hhp.on.ca

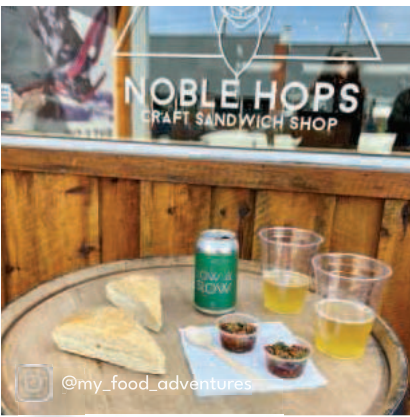
AND MORE DETAILS AT GBAY.CA

CRYSTAL CLEAR WATER. SANDY BEACHES.
UNFORGETTABLE MEMORIES

PICTURE
YOURSELF
HERE

@HEARTOFGBAY

experience
**THE HEART OF
GEORGIAN BAY**



@my_food_adventures



@_artbyalex_



@georgianbaygoods



@linsireland



@outwewander

#heartofgbay
to have your photos
featured on our
socials or website



@acromephotography



@j.l.fitchett



@pro.prints.by.dronerewphotography



@juliekee



@kevincasc



@baimbeachbarandsmokehouse



**WE LIVE IT,
YOU'LL *love* it.**

DISCOVER MORE AT [GBAY.CA](https://gbay.ca)